

# GENARAL BUSINESS ADMINISTRATION

1	Course Title:	GENARAL BUSINESS ADMINISTRATION	
2	Course Code:	IIB4001	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	Non	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. Mehmet ERYILMAZ	
15	Course Lecturers:	Doç.Dr.Mehmet Eryılmaz	
16	Contact information of the Course Coordinator:	mehmetery@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	To provide main knowledge about business organizations to participants.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	To provide main theoretical knowledge about main concepts of business organizations.
		2	To provide main theoretical knowledge about historical development of business organizations.
		3	To provide main theoretical knowledge about types of business organizations.
		4	To provide main theoretical knowledge about relationships between business and other disciplines.
		5	To provide main theoretical knowledge about main concepts of feasibility studies.
		6	To adapt main theoretical knowledge about business organizations into practice.
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21	Course Content:		
		<b>Course Content:</b>	
Week	Theoretical	Practice	
1	The main concepts of business field (1)		
2	The main concepts of business field (2)		
3	The historical development of business field (1)		

<b>4</b>	The historical development of business field (2)	
<b>5</b>	The relationship between business and other fields.	
<b>6</b>	The main goals of business organizations.	
<b>7</b>	The main principless of business field (1)	
<b>8</b>	The main principless of business field (2)	
<b>9</b>	Business ethics and social responsibility (1)	
<b>10</b>	Business ethics and social responsibility (2)	
<b>11</b>	The types of business organizations (1)	
<b>12</b>	The types of business organizations (2)	
<b>13</b>	Feasibility studies of business organizations.	
<b>14</b>	Growth models.	

22	Textbooks, References and/or Other Materials:	1. Zeyyat Sabuncuoğlu and Tuncer Tokol 2011. İşletme. İstanbul: Beta. 2. Louis E. Boone and David L. Kurtz 2000. Contemporary Business. Fort Worth: The Dryden Press.
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23	Assesment
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TERM LEARNING ACTIVITIES	NUMBER	WEIGHT
Midterm Exam	1	40.00

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	2	14	28.00
Practicals/Labs	0	0.00	0.00
Self study and preparation	14	2.00	28.00
Homeworks	0	0.00	0.00
Projects	1	0.00	0.00
Field Studies	0	0.00	0.00
Mid term exams	1	10.00	10.00
Others	2	10.00	20.00
Final Exams	1	4.00	4.00
Total Work Load			90.00
Total work load/ 30 hr			3.00
ECTS Credit of the Course			3.00

[illegible]

ÖK5	5	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0
ÖK6	5	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives    PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							