

GENARAL BUSINESS ADMINISTRATION

1	Course Title:	GENARAL BUSINESS ADMINISTRATION	
2	Course Code:	IIB4001	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	Non	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. Mehmet ERYILMAZ	
15	Course Lecturers:	Doç.Dr.Mehmet Eryılmaz	
16	Contact information of the Course Coordinator:	mehmetery@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	To provide main knowledge about business organizations to participants.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	To provide main theoretical knowledge about main concepts of business organizations.
		2	To provide main theoretical knowledge about historical development of business organizations.
		3	To provide main theoretical knowledge about types of business organizations.
		4	To provide main theoretical knowledge about relationships between business and other disciplines.
		5	To provide main theoretical knowledge about main concepts of feasibility studies.
		6	To adapt main theoretical knowledge about business organizations into practice.
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	The main concepts of business field (1)		
2	The main concepts of business field (2)		
3	The historical development of business field (1)		

4	The historical development of business field (2)	
5	The relationship between business and other fields.	
6	The main goals of business organizations.	
7	The main principless of business field (1)	
8	The main principless of business field (2)	
9	Business ethics and social responsibility (1)	
10	Business ethics and social responsibility (2)	
11	The types of business organizations (1)	
12	The types of business organizations (2)	
13	Feasibility studies of business organizations.	
14	Growth models.	

22	Textbooks, References and/or Other Materials:	1. Zeyyat Sabuncuoğlu and Tuncer Tokol 2011. İşletme. İstanbul: Beta. 2. Louis E. Boone and David L. Kurtz 2000. Contemporary Business. Fort Worth: The Dryden Press.
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23	Assesment
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TERM LEARNING ACTIVITIES	NUMBER	WEIGHT
Midterm Exam	1	40.00

Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	2	14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preparation		14	2.00	28.00
Homeworks		0	0.00	0.00
Projects	1	0	0.00	0.00
Field Studies		0	0.00	0.00
Mid term exams		1	10.00	10.00
Others		2	10.00	20.00
Final Exams		1	4.00	4.00
Total Work Load				90.00
Total work load/ 30 hr				3.00
ECTS Credit of the Course				3.00

[illegible]

ÖK5	5	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0
ÖK6	5	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							