GRAPHIC DESIGN I

1	Course Title:	GRAPHIC DESIGN I
2	Course Code:	GRTZ104
3	Type of Course:	Compulsory
4	Level of Course:	Short Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	8.00
8	Theoretical (hour/week):	6.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	2
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr.Gör. GÜLTEKİN ERDAL
15	Course Lecturers:	Öğr. Gör. Gültekin ERDAL
16	Contact information of the Course Coordinator:	Öğr. Gör. Gültekin ERDAL
17	Website:	
18	Objective of the Course:	Gaining the ability to create visual designs on a computer. With the Graphic Design I course students; 1. Making Basic Arrangements on a Computer 2. Creating letter / number / text arrangements 3. Creating surfaces with Typographic Layouts 4. Preparation before design 5. Creating Emblems / Logo 6. Create a business card / letterhead (Letterhead Group) 7. Creating Invitation / Appreciation-Appreciation Certificate It will have benefits like creating a brochure.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	

1	Basic Regulations in a computer, to be able to use graphic programs effectively
2	Letters / Numbers / Writing Arrangements
3	Letters / Numbers / Writing Arrangements
4	Typographic Regulations
5	Typographic Regulations
6	Preparation before design
7	Corporate identity
8	Emblem / Logo
9	Business card / Letterhead (Letterhead Group)
10	Brochure

21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Learn CorelDraw from graphic design programs	

2	COREKDRAW BASICS 1. Login Screen 2. Working Interface 3. Working with Guides 4. Working with Girders 5. Navigation Tools 6. Frame Boxes 7. Smart Guides 8. Main Line Mode 9. Workspace	
3	WORKING WITH DOCUMENTS 10. Creating a new document 11. Working with Artboard DRAWING PRINCIPLES 12. Basic Drawing Tools 13. Drawing Techniques with Fountain Pen 14. Advanced Drawing Techniques with a Fountain Pen 15. Basic Selection Tools 16. To register elections 17. Pencil Tool 18. Fill-Line-Transparency 19. Arrangement of Objects	
4	DRAWINGS AND WAYS 20. Objects and Paths 21. Pathfinder 22. Working with Roads CONVERSION TOOLS 23. Object Conversion Tool WORKING WITH TEXTURES 24. Working with Texts	
5	APPEARANCE PANEL 25. Appearance Panel 26. Live Effects LAMPS AND GRUPLAR 27. Creating a Group 28. Groups and Effects 29th Layers Panel 30. Working with Layers	
6	WORKING WITH COLORS 31. Creating colors 32. Creating Color From Graphics 33. Creating a Degrade Color 34. Working with Patterns	
7	BRUSHES AND SYMBOLS 35. Working with Brushes 36. Eraser Tool 37. Working with Symbols Turning Bitmaps into Vectors SAVE 39. Exporting	
8	exam	
9		Corporate identity
10		Completion of corporate identity booklet
11		Poster design
12		Poster design
13		Emblem / Logo
14		Emblem / Logo

22	Textbooks, References and/or Other Materials:	Erdal, Gültekin (2009), Etkili Ambalaj Tasarım, Dora Kitapevi, Bursa. Erdal, Gültekin (2015), İletişim ve Tipografi, Hayalperest Yayınevi, İstanbul. Becer, E. (1999), İletişim ve Grafik Tasarım, Dost kitabevi, Ankara Craig,J. (1992), Graphic design career guide, Watson guptill publ., NY. Fishel, C. (2003), Design secrets: packaging, Rockport publ. Heibert, K.J.(1992), Graphic design process, Van Nostrand Reinhold, NY İstek, R. (2005), Görsel iletişimde tipografi ve syfa düzeni, pusula yay., İst. Garrofe, J. (2007), Structural packaging, Pageone Publ. Godfrey, J. (2006) The best of brochure design, Rockport publ. Göksel , B. , Elden, m., Kocabaş F. (1997), Pazarlama iletişimi açısından halkla ilişkiler ve reklam, Yayınevi yay. Grafik Tasarım dergisi Kınık, M. (2005) Grafik tasarım ve üretim teknolojileri, asil yay. Odabaşı, Y. (20029 Tüketici davranışı, Mediacat yay. Uçar, T.F. (2004), Görsel iletişin ve Grafik tasarım, İnkılap yay.
23	Assesment	

TERM LEARNING ACTIVITIES	**NUMBER**	**WEIGHT**
Midterm Exam	10	10.00
Quiz	0	0.00
Home work-project	3	30.00
Final Exam		60.00
Total	14	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		

24	**ECTS / WORK LOAD TABLE**

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical			
Practicals/Labs			
Self study and preperation			
Homeworks			
Projects			
Field Studies			
Midterm exams			
Others			
Final Exams			
Total Work Load			
Total work load/ 30 hr			
ECTS Credit of the Course			8.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	**PQ2**	**PQ3**	**PQ4**	**PQ5**	**PQ6**	**PQ7**	**PQ8**	**PQ9**	**PQ10**	**PQ11**	**PQ12**	**PQ13**	**PQ14**	**PQ15**	**PQ16**
ÖK1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

LO: Learning Objectives PQ: Program Qualifications

Contribution Level:	**1 very low**	**2 low**	**3 Medium**	**4 High**	**5 Very High**