

BUSINESS

1	Course Title:	BUSINESS	
2	Course Code:	ISL1003	
3	Type of Course:	Compulsory	
4	Level of Course:	First Cycle	
5	Year of Study:	1	
6	Semester:	1	
7	ECTS Credits Allocated:	5.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	Non	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. İsmail Efil	
15	Course Lecturers:	Doç.Dr. Aydem Çiftçioğlu Yard. Doç. Dr. Kurtuluş Kaymaz	
16	Contact information of the Course Coordinator:	melek@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	To provide basic theoretical and practical knowledge about business organizations to participants.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Theoretical knowledge about business and related concepts.
		2	Theoretical knowledge about historical background of business organizations .
		3	Theoretical knowledge about the relationship between business management and the other fields.
		4	Theoretical knowledge about the goals of business organizations.
		5	Theoretical knowledge about relationships between business organizations and their environments.
		6	Knowledge about business practices.
		7	Gaining a skill to adapt theoretical knowledge into the practice.
		8	Gaining a consciousness about that different organizations need quite different business management processes.
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1			
2			
3			

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22	Textbooks, References and/or Other Materials:	1. Zeyyat Sabuncuoğlu and Tuncer Tokol 2011. İşletme. İstanbul: Beta. 2. Louis E. Bone and David L. Kurtz 2000. Contemporary Business. Fort Worth: The Dryden Press.
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23	Assesment
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TERM LEARNING ACTIVITIES	NUMBE R	WEIGHT
Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		

24	ECTS / WORK LOAD TABLE
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Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	3.00	42.00
Homeworks	0	0.00	0.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	26.00	26.00
Others	0	0.00	0.00
Final Exams	1	40.00	40.00
Total Work Load			176.00
Total work load/ 30 hr			5.00
ECTS Credit of the Course			5.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	4	5	4	4	0	0	0	0	0	0	0	0	0	0	0
ÖK2	3	4	3	4	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	4	4	4	4	0	0	0	0	0	0	0	0	0	0	0	0
ÖK4	5	5	4	4	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	3	5	4	4	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	4	5	5	5	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	5	5	5	5	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	5	5	5	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			