

RETAIL LOGISTICS

1	Course Title:	RETAIL LOGISTICS
2	Course Code:	LJTS003
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	3
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	1.00
9	Practice (hour/week):	2.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr.Gör. GÖZDE ARCAN YILMAZ
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Uludağ Üniversitesi Sosyal Bilimler Meslek Yüksek Okulu Ali Osman Sönmez Kampusu Yeni Yalova Yolu Osmangazi / BURSA 0224 26155 40 – 41 (60530) hilalyildirir@uludag.edu.tr
17	Website:	
18	Objective of the Course:	This course aims to teach to use logistics and supply chain activities in inventory management. We aim to consolidate the lesson by case studies.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	To have knowledge on current issues related to logistics
	2	Able to use related terminology and concepts
	3	To learn to combine teorical knowledge with pratical one
	4	Able to evaluate current issues about inventory management in terms of logistics.
	5	To learn the importance of inventory logistics
	6	
	7	
	8	
	9	
	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Inventory frame	
2	Consumer behaviors in retail trade	
3	Retail marketing mix and product policies.	

4	Retailer types	
5	International retailing	
6	Enterence to retailing logistics	
7	Logistic proceses in retail businesses	
8	Midterm Exam and Course Review	
9	Retail pricing strategies and logistics	
10	Retail supply chain management	
11	Efficiency in retail supply chain.	
12	Huge retailers and structures of their supply chain	
13	Current issues of retails business	
14	Case studies	

22	Textbooks, References and/or Other Materials:	
----	---	--

23	Assesment	
----	-----------	--

TERM LEARNING ACTIVITIES	NUMBE R	WEIGHT
Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	1.00	14.00
Contribution of Final Exam to Success Grade	60.00		
Practicals/Labs	14	2.00	28.00
Total	100.00		
Self study and preperation	0	0.00	0.00
Homeworks	0	0.00	0.00
Projects	0	0.00	0.00

24 EFFECTS / WORK LOAD TABLE			
Field Studies	0	0.00	0.00
Midterm exams	1	25.00	25.00
Others	0	0.00	0.00
Final Exams	1	25.00	25.00
Total Work Load			92.00
Total work load/ 30 hr			3.07
ECTS Credit of the Course			3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	2	5	3	3	4	5	5	3	2	2	5	0	0	0	0
ÖK2	5	2	5	3	3	4	5	5	4	2	3	5	0	0	0	0
ÖK3	5	5	5	2	5	3	5	5	3	2	2	5	0	0	0	0
ÖK4	5	5	5	3	5	3	5	5	3	2	3	5	0	0	0	0

ÖK5	5	5	5	5	2	3	5	4	3	3	2	5	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contrib ution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							