

ENTER PRISTING

1	Course Title:	ENTER PRISTING
2	Course Code:	OTPS013
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr.Gör. SEVGİ SEZER
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	aunal@uludag.edu.tr 2615540-60510(Dahili) U.U.S.B.M.Y.O. Aliosman Sönmez Kampüsü
17	Website:	
18	Objective of the Course:	The objective of this course is to teach the students the basic concepts, principles and methods of entrepreneurship and business management, and to offer suggestions for solutions to the problems faced in this process.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	Being able to interpret the concept and importance of entrepreneurship.
	2	Being able to explain legal and ethical dimension of entrepreneurship.
	3	Being able analyze the causes of achievement and failure of entrepreneurs.
	4	Being able to develop the ability to prepare a plan in accordance with business suggestions.
	5	Being able to analyze the advantages and disadvantages of small enterprises.
	6	Being able to coherently comprehend the process of establishing enterprises.
	7	Being able to offer suggestions for solutions to the problems faced in the function of human resources of enterprises.
	8	Being able to develop suggestions for solutions to the problems related to management and organization functions of enterprises.
	9	Being able to develop suggestions for solutions to the problems related to the financing function of enterprises.
	10	Being able to develop suggestions for solutions to the problems related to production and marketing functions of enterprises.

21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	The concept and emergence of entrepreneurship	
2	The importance of entrepreneurship for social life and economy	
3	The legal and ethical dimension of entrepreneurship	
4	The causes of achievement and failure of entrepreneurs	
5	The importance of generating business ideas and preparing business plans	
6	The advantages and disadvantages of small enterprises	
7	The choice of a place for the establishment of enterprises	
8	Midterm exam, course repetition	
9	The types and choice of capacity	
10	The Choice of legal structure	
11	The management and problems of human resources in enterprises	
12	The problems of management and organization in enterprises	
13	The structure and problems of financing in enterprises	
14	The functions and problems of production and marketing in enterprises	
22	Textbooks, References and/or Other Materials:	Tekin, Mahmut. Entrepreneurship, Güney Offset Printing Ltd., Konya, 2005.
23	Assesment	
TERM LEARNING ACTIVITIES		NUMBE R
		WEIGHT
Midterm Exam		1
Quiz		0
Home work-project		0
Final Exam		1
Total		2
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		
24	ECTS / WORK LOAD TABLE	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	2.00	28.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	11	2.00	22.00
Homeworks	10	2.00	20.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	10.00	10.00
Others	0	0.00	0.00
Final Exams	1	10.00	10.00
Total Work Load			90.00
Total work load/ 30 hr			3.00
ECTS Credit of the Course			3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	0	0	0	3	2	0	2	1	0	1	2	0	0	0	0
ÖK2	0	0	0	0	2	3	0	3	1	0	1	2	0	0	0	0
ÖK3	0	0	0	0	1	2	0	2	2	0	2	1	0	0	0	0
ÖK4	0	0	0	0	2	1	0	2	1	0	2	2	0	0	0	0
ÖK5	1	0	0	0	2	2	1	1	1	0	1	1	0	0	0	0
ÖK6	0	0	0	0	1	2	3	1	2	0	2	2	0	0	0	0
ÖK7	0	0	0	0	2	1	2	2	1	1	2	1	0	0	0	0
ÖK8	0	1	0	0	2	2	1	2	2	1	1	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			