

FINANCIAL MANAGEMENT

1	Course Title:	FINANCIAL MANAGEMENT
2	Course Code:	ISL3201
3	Type of Course:	Compulsory
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	5
7	ECTS Credits Allocated:	7.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. Ümit Gücenme Gençoğlu
15	Course Lecturers:	Prof.Dr.Lale Karabıyık Doç.Dr.Değer Alper Doç.Dr.Adem Anbar
16	Contact information of the Course Coordinator:	lale@uludag.edu.tr
17	Website:	
18	Objective of the Course:	To give information to students about financial analysis, financial planning and audit, sources of funds and their costs, capital structure, management of working capital, investment to capital assets and financial markets; and to improve students' ability of interpretation and analysis on these topics.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	To be able to comprehend functions concerning financial management in the enterprises.
	2	To be able to make financial analysis of the company by utilizing the financial tables.
	3	To be able to carry out financial planning and audit functions efficiently.
	4	To be able to use the sources of funds efficiently and introduce the optimal capital structure in the enterprise.
	5	To be able to make project evaluation and introduce the most appropriate project for the enterprise among the alternative projects.
	6	To be able to analyze and interpret the developments and events in the financial markets.
	7	To be able to provide solutions for the financial problems of the enterprises.
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	Introduction: Definition of Financial Management , The Basic Functions of Financial Management, Duties of a Financial Manager	
2	Time Value of Money	
3	Financial Analysis	
4	Financial Planing and Control	
5	Financial Planing and Control	
6	Sources of Short-term Finance	
7	Sources of Medium and Long-term Finance	
8	Cost of Capital: - Borrowing Cost - Cost of Equity - The Weighted Average Cost of Capital	
9	Capital Structure: Approaches Related to The Optimal Capital Structure	
10	Dividend Policy	
11	Investment in Circulating Assests: Investment in Cash and Cash Equivalents	
12	Investment in Circulating Assests: Investment in Inventories and Receivables	
13	Investment in Fixed Assests	
14	Investment in Fixed Assests	

Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	31 Financial Management Theory and Practice, Eugene F. Brigham, 12th Edition	31	3.00	93.00
Practicals/Labs		0	0.00	0.00
Self study and preparation		14	4.00	56.00
23 Assessment				
Homeworks		0	0.00	0.00
Projects	R	0	0.00	0.00
Field Studies		0	0.00	0.00
Quiz		0	0.00	0.00
Midterm exams		0	56.00	56.00
Others		0	0.00	0.00
Final Exam		1	56.00	56.00
Final Exams				
Total Work Load				266.00
Contribution of Term (Year) Learning Activities to Total Work load/ 30 hr		40.00		7.00
ECTS Credit of the Course				7.00
Contribution of Final Exam to Success Grade		60.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course				

24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	4	0	0	0	5	5	0	5	0	0	0	0	0	0	0
ÖK2	0	0	0	4	0	5	5	4	0	0	0	0	0	0	0	0

ÖK3	0	0	0	3	0	5	5	3	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	4	4	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	3	5	0	5	0	0	0	0	0	0	0
ÖK6	0	4	5	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	5	5	0	0	0	0	0	5	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			