

BANKING AND INSURANCE MANAGEMENT

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| 1 | Course Title: | BANKING AND INSURANCE MANAGEMENT | |
| 2 | Course Code: | BSGZ107 | |
| 3 | Type of Course: | Compulsory | |
| 4 | Level of Course: | Short Cycle | |
| 5 | Year of Study: | 1 | |
| 6 | Semester: | 1 | |
| 7 | ECTS Credits Allocated: | 6.00 | |
| 8 | Theoretical (hour/week): | 3.00 | |
| 9 | Practice (hour/week): | 0.00 | |
| 10 | Laboratory (hour/week): | 0 | |
| 11 | Prerequisites: | No | |
| 12 | Language: | Turkish | |
| 13 | Mode of Delivery: | Face to face | |
| 14 | Course Coordinator: | Öğr.Gör. HALİL GÜLMEZ | |
| 15 | Course Lecturers: | Öğr.Gör.Halil GÜLMEZ Öğr.Gör.Anıl DEMİREL | |
| 16 | Contact information of the Course Coordinator: | hgulmez@uludag.tr- GSM: 0538 645 44 35 Tel:+90. 224. 261 55 40-41 (60529) Uludağ Üniversitesi Sosyal Bilimler M.Y.O. Ali Osman Sönmez Kampüsü Yeni Yalova yolu 9.km Osmangazi-BURSA | |
| 17 | Website: | | |
| 18 | Objective of the Course: | Able to provide basic knowledge about the basic business of banking and insurance enterprises. | |
| 19 | Contribution of the Course to Professional Development: | | |
| 20 | Learning Outcomes: | | |
| | | 1 | Able to explain the basic business concepts |
| | | 2 | Able to analyze the relationship basic business functions and responsibilities with the business environment. |
| | | 3 | Able to explain general structure of the banks operating , the number of branches and number of staff in Turkey. |
| | | 4 | Able to explain organizational requirements , organizational structure and human resource management of banks. |
| | | 5 | Able to evaluate the ethical principles of customer relationship management in banks and banking. |
| | | 6 | Able to explain bank mergers, removal of activity permits and takeover issues . |
| | | 7 | Able to interpret the importance of insurance sector for national economies in Turkey and the world. |
| | | 8 | Able to explain the number of employees, the terms of the organization organize, premium production of insurance and reinsurance companies. |
| | | 9 | Able to explain the types of insurance and reinsurance intermediary and the conditions of being intermediary. |
| | | 10 | Able to evaluate the ethical principles and customer relations of insurance and reinsurance companies. |

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| 21 | Course Content: | | |
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| Week | Theoretical | Practice | |
| 1 | Basic business information and basic concepts of business-related | | |
| 2 | Relationships and responsibilities with the business environment, the basic functions of enterprises, auxiliary functions and the basic principles. | | |
| 3 | Number of banks and branches operating in Turkey, the number of employees, capital structures, places and their importance within the national economy. | | |
| 4 | Terms of new bank organization, bank organizational structure, organization headquarters and branches. | | |
| 5 | The properties of people who will work with the senior management. | | |
| 6 | The ethical principles of banking, customer relationship management applications, human resources management in banks | | |
| 7 | Causes of bank mergers and acquisitions, and removal of license to operate The turnover to the TMSF. | | |
| 8 | Revision lesson and midterm exam | | |
| 9 | Importance to the economies of countries | | |
| Activites | | Number | Duration (hour) |
| | | | Total Work Load (hour) |
| Theoretical | Insurance and reinsurance companies, capital structure, management and premium | 14 | 3.00 |
| Practicals/Labs | | 0 | 0.00 |
| Self-study | The organization of general manager in the insurance companies and outside | 14 | 5.00 |
| Homeworks | | 2 | 10.00 |
| Projects | (agents, brokers) and as a means of | 0 | 0.00 |
| Field Studies | | 0 | 0.00 |
| Midterm Exams | Technical reserves of insurance companies | 1 | 15.00 |
| Others | | 0 | 0.00 |
| Final Exam | Human resource management of Insurance companies | 1 | 33.00 |
| Total Work Load | | | 180.00 |
| Textbooks | References and/or Other Materials | Textbook: Lecture Notes | .Halil GÜLMEZ- |
| ECTS Credit of the Course | | | 6.00 |
| | | Prof.Dr.T.TOKOL -Prof.Dr.İ.PARASIZ and Prof.Dr.T.ÖCAL of books on the subject. -Security Management-Prof.Dr.Kamuran PEKİNER -Participation Banks Association of Banks Association of Turkey, and Turkey with the banks' own publications and web sites. Union Insurance and Reinsurance Companies of Turkey, and VEB-site broadcasts its publications and companies. -Independent, sectoral, periodicals | |
| 23 | Assesment | | |
| TERM LEARNING ACTIVITIES | | NUMBE R | WEIGHT |
| Midterm Exam | | 1 | 30.00 |

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| Quiz | 0 | 0.00 |
| Home work-project | 2 | 20.00 |
| Final Exam | 1 | 50.00 |
| Total | 4 | 100.00 |
| Contribution of Term (Year) Learning Activities to Success Grade | | 50.00 |
| Contribution of Final Exam to Success Grade | | 50.00 |
| Total | | 100.00 |
| Measurement and Evaluation Techniques Used in the Course | | |
| 24 | ECTS / WORK LOAD TABLE | |

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| 25 | CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS | | | | | | | | | | | | | | | |
| | PQ1 | PQ2 | PQ3 | PQ4 | PQ5 | PQ6 | PQ7 | PQ8 | PQ9 | PQ10 | PQ11 | PQ12 | PQ13 | PQ14 | PQ15 | PQ16 |
| LO: Learning Objectives PQ: Program Qualifications | | | | | | | | | | | | | | | | |
| Contribution Level: | 1 very low | | | 2 low | | | 3 Medium | | | 4 High | | | 5 Very High | | | |