

BANKING AND INSURANCE MANAGEMENT

1	Course Title:	BANKING AND INSURANCE MANAGEMENT	
2	Course Code:	BSGZ107	
3	Type of Course:	Compulsory	
4	Level of Course:	Short Cycle	
5	Year of Study:	1	
6	Semester:	1	
7	ECTS Credits Allocated:	6.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	No	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Öğr.Gör. HALİL GÜLMEZ	
15	Course Lecturers:	Öğr.Gör.Halil GÜLMEZ Öğr.Gör.Anıl DEMİREL	
16	Contact information of the Course Coordinator:	hgulmez@uludag.tr- GSM: 0538 645 44 35 Tel:+90. 224. 261 55 40-41 (60529) Uludağ Üniversitesi Sosyal Bilimler M.Y.O. Ali Osman Sönmez Kampüsü Yeni Yalova yolu 9.km Osmangazi-BURSA	
17	Website:		
18	Objective of the Course:	Able to provide basic knowledge about the basic business of banking and insurance enterprises.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Able to explain the basic business concepts
		2	Able to analyze the relationship basic business functions and responsibilities with the business environment.
		3	Able to explain general structure of the banks operating , the number of branches and number of staff in Turkey.
		4	Able to explain organizational requirements , organizational structure and human resource management of banks.
		5	Able to evaluate the ethical principles of customer relationship management in banks and banking.
		6	Able to explain bank mergers, removal of activity permits and takeover issues .
		7	Able to interpret the importance of insurance sector for national economies in Turkey and the world.
		8	Able to explain the number of employees, the terms of the organization organize, premium production of insurance and reinsurance companies.
		9	Able to explain the types of insurance and reinsurance intermediary and the conditions of being intermediary.
		10	Able to evaluate the ethical principles and customer relations of insurance and reinsurance companies.

21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Basic business information and basic concepts of business-related	
2	Relationships and responsibilities with the business environment, the basic functions of enterprises, auxiliary functions and the basic principles.	
3	Number of banks and branches operating in Turkey, the number of employees, capital structures, places and their importance within the national economy.	
4	Terms of new bank organization, bank organizational structure, organization headquarters and branches.	
5	The properties of people who will work with the senior management .	
6	The ethical principles of banking, customer relationship management applications, human resources management in banks	
7	Causes of bank mergers and acquisitions, and removal of license to operate The turnover to the TMSF.	
8	Revision lesson and midterm exam	
9	Importance to the economies of countries around the world and places the insurance sector in Turkey, numerical comparisons.	
10	Terms and conditions for the organization of insurance and reinsurance companies, capital structure, management, and premium volume, number of employees.	
11	The organization of general manager in the insurance companies and outside	
12	Insurance and reinsurance intermediaries (agents, brokers) and as a means of intermediaries with the requirements of their positions within the industry.	
13	Technical reserves of insurance companies and financial structures.	
14	Human resource management of Insurance companies.	
22	Textbooks, References and/or Other Materials:	Textbook: Lecture Notes-.Halil GÜLMEZ-Recommended Reading: -Business-I-and II-Prof.Dr.Z.SABUNCUOĞLU-Prof.Dr.T.TOKOL -Prof.Dr.İ.PARASIZ and Prof.Dr.T.ÖCAL of books on the subject. -Security Management-Prof.Dr.Kamuran PEKİNER -Participation Banks Association of Banks Association of Turkey, and Turkey with the banks' own publications publications and web sites. Union Insurance and Reinsurance Companies of Turkey, and VEB-site broadcasts its publications and companies. -Independent, sectoral, periodicals
23	Assesment	
TERM LEARNING ACTIVITIES		NUMBE R
Midterm Exam		1
		WEIGHT
		30.00

Quiz	0	0.00
Home work-project	2	20.00
Final Exam	1	50.00
Total	4	100.00
Contribution of Term (Year) Learning Activities to Success Grade		50.00
Contribution of Final Exam to Success Grade		50.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		

24 ECTS / WORK LOAD TABLE

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	5.00	70.00
Homeworks	2	10.00	20.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	15.00	15.00
Others	0	0.00	0.00
Final Exams	1	33.00	33.00
Total Work Load			180.00
Total work load/ 30 hr			6.00
ECTS Credit of the Course			6.00

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CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS

PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
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LO: Learning Objectives PQ: Program Qualifications

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High
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