

INTRODUCTION TO MANAGEMENT

1	Course Title:	INTRODUCTION TO MANAGEMENT	
2	Course Code:	ISL1004	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	4	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Öğr.Gör.Dr. GÖKHAN ŞENOL	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	Yrd.Doç.Dr. Adem Anbar	
17	Website:		
18	Objective of the Course:	Course aims to provide students with a broad overview of the fundamentals of business, business structure, environment of business, types of business, growth forms, and main functions of business.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Provide students to learn description of business and organizations, its objectives and relations to other related issues and concepts.
		2	Provide students to learn historical development of organizational theory.
		3	Describe organizations environment.
		4	Provide students to learn and understand, social responsibilities of organizations.
		5	Provide students to learn types of organizations and their characteristics.
		6	Teaching students to organizations structures and its types.
		7	Provide students to learn organizations basic functions for display its principles.
		8	Teaching entrepreneurship skills and new entrepreneurs' establishment stages in order to arrange feasibility report.
		9	Teaching students to organizations development stages and capacity types of organizations.
		10	
21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	

1	Fundamental concepts of businesses		
2	Business enterprise relations to other disciplines and objective of business organizations		
3	Basic principles of businesses		
4	Environmental relations and social responsibilities of business		
5	Business ethics		
6	Classification of businesses - 1		
7	Classification of businesses - 2		
8	Open system approach in business theory		
9	Functional analysis of business		
10	Establishing a business and feasibility studies		
11	Selection of business location place		
12	Types and methods of growth in businesses - 1		
Activites		Number	Duration (hour)
Theoretical		14	2.00
Practicals/Labs		0	0.00
Self study and preperation		2	1.00
Homeworks		1	8.00
Projects		1	0.00
Field Studies		0	0.00
Midterm exams		1	20.00
Others		0	0.00
Midterm Exam		1	20.00
Total Work Load			90.00
Homework/project hr		0	0.00
ECTS Credit of the Course			3.00
Total		2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00	
Contribution of Final Exam to Success Grade		60.00	
Total		100.00	
Measurement and Evaluation Techniques Used in the Course			
24	ECTS / WORK LOAD TABLE		

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	4	3	3	0	0	0	0	0	0	0	0	0	0	0	0
ÖK2	0	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	5	3	3	3	0	0	0	0	0	0	0	0	0	0	0	0
ÖK4	4	5	4	5	0	5	5	5	4	0	0	0	0	0	0	0
ÖK5	4	5	4	5	0	5	5	4	4	0	0	0	0	0	0	0
ÖK6	3	5	2	3	0	3	3	2	4	0	0	0	0	0	0	0
ÖK7	2	5	3	4	0	3	3	2	4	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK9	5	4	3	3	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			