

HOTEL MANAGEMENT

1	Course Title:	HOTEL MANAGEMENT
2	Course Code:	TOTZ133
3	Type of Course:	Compulsory
4	Level of Course:	Short Cycle
5	Year of Study:	1
6	Semester:	1
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. BİLGE GÖKIRMAK
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	
17	Website:	
18	Objective of the Course:	To enable the students to comprehend hotel management which contains investment, management planning and controlling
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	To enable the students to comprehend classifying the hotel establishments
	2	To enable the students to comprehend Selection of the site of establishment for hotel
	3	Explaining the price determination method for the hotel establishments
	4	Explaining the organizational structure of hotel establishments Explaining the organizational structure of hotel establishments Explaining the organizational structure of hotel establishments
	5	Selecting the site of establishment for hotel
	6	Explaining finance for hotel establishments
	7	Understanding the management and function of management of hotel managements
	8	To enable the personel to improve by Educating
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	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Regulation on the required	

2	Classification of ownership rights	
3	Big hotel business	
4	The site of establishment factors	
5	Specific factors which depend on choosing different types of site of establishment for different hotels	
6	Cost calculations related with the site of establishment for hotels	
7	Calculations of incomes and outcomes	
8	Mid-term Exam and course review	
9	Classifications of rooms	
10	Definition of organization , Factors which are taking into consideration by making organization	
11	Benefits of organization , Choosing the suitable organization type	
12	Types of organization , Main departments of the hotels	
13	Definition of finance Asset gathering	
14	Principles which capture the Sound financing	

Activites			Number	Duration (hour)	Total Work Load (hour)
Theoretical			14	3.00	42.00
Practicals/Labs			0	0.00	0.00
Self study and preperation	R		14	2.00	28.00
Homeworks			0	0.00	0.00
Quiz Projects	0	0.00	2	25.00	50.00
Field Studies			0	0.00	0.00
Final Exam	1	60.00	1	10.00	10.00
Others			0	0.00	0.00
Contribution of Term (Year) Learning Activities to Success Grade			40.00	20.00	20.00
Total Work Load					160.00
Contribution of Final Exam to Success Grade			60.00		5.00
Total work load/ 30 hr					
ECTS Credit of the Course					5.00
Measurement and Evaluation Techniques Used in the Course					

24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	4	4	2	3	4	3	5	4	2	5	5	0	0	0	0
ÖK2	1	1	1	1	1	1	1	4	3	0	1	5	0	0	0	0
ÖK3	2	1	2	1	2	2	0	2	2	0	2	5	0	0	0	0

ÖK4	2	1	2	3	3	3	3	3	4	1	4	5	0	0	0	0
ÖK5	1	1	1	1	1	1	1	1	1	0	2	3	0	0	0	0
ÖK6	3	1	1	1	1	0	1	0	1	0	3	2	0	0	0	0
ÖK7	3	1	2	1	1	3	3	3	4	2	4	5	0	0	0	0
ÖK8	2	2	1	0	1	2	3	3	4	2	4	5	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			