

BANKING AND INSURANCE MANAGEMENT

1	Course Title:	BANKING AND INSURANCE MANAGEMENT
2	Course Code:	BSGZ107
3	Type of Course:	Compulsory
4	Level of Course:	Short Cycle
5	Year of Study:	1
6	Semester:	1
7	ECTS Credits Allocated:	6.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	No
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr.Gör. HALİL GÜLMEZ
15	Course Lecturers:	Öğr.Gör.Halil GÜLMEZ Öğr.Gör.Anıl PÜSKÜL DEMİREL
16	Contact information of the Course Coordinator:	hgulmez@uludag.tr- GSM: 0538 645 44 35 Tel:+90. 224. 261 55 40-41 (60529) Uludağ Üniversitesi Sosyal Bilimler M.Y.O. Ali Osman Sönmez Kampüsü Yeni Yalova yolu 9.km Osmangazi-BURSA
17	Website:	
18	Objective of the Course:	Able to provide basic knowledge about the basic business of banking and insurance enterprises.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	Able to explain the basic business concepts
	2	Able to analyze the relationship basic business functions and responsibilities with the business environment.
	3	Able to explain general structure of the banks operating , the number of branches and number of staff in Turkey.
	4	Able to explain organizational requirements , organizational structure and human resource management of banks.
	5	Able to evaluate the ethical principles of customer relationship management in banks and banking.
	6	Able to explain bank mergers, removal of activity permits and takeover issues .
	7	Able to interpret the importance of insurance sector for national economies in Turkey and the world.
	8	Able to explain the number of employees, the terms of the organization organize, premium production of insurance and reinsurance companies.
	9	Able to explain the types of insurance and reinsurance intermediary and the conditions of being intermediary.
	10	Able to evaluate the ethical principles and customer relations of insurance and reinsurance companies.

21	Course Content:			
	Course Content:			
Week	Theoretical	Practice		
1	Basic business information and basic concepts of business-related			
2	Relationships and responsibilities with the business environment, the basic functions of enterprises, auxiliary functions and the basic principles.			
3	Number of banks and branches operating in Turkey, the number of employees, capital structures, places and their importance within the national economy.			
4	Terms of new bank organization, bank organizational structure, organization headquarters and branches.			
5	The properties of people who will work with the senior management .			
6	The ethical principles of banking,customer relationship management applications, human resources management in banks			
7	Causes of bank mergers and acquisitions, and removal of license to operate The turnover to the TMSF.			
8	Revision lesson and midterm exam			
9	Importance to the economies of countries			
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	Insurance and reinsurance companies, capital structure, management and premium	14	3.00	42.00
Practicals/Labs		0	0.00	0.00
Self-study	The organization of general manager in the insurance companies and outside	10	4.30	43.00
Homeworks		2	10.00	20.00
Projects	(agents, brokers) and as a means of	0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm Exams	Technical reserves of insurance companies	1	15.00	15.00
Others		0	0.00	0.00
Final Exam	Human resource management of Insurance companies	1	30.00	30.00
Total Work Load				150.00
22	Textbooks, References and/or Other Materials:	Textbook: Lecture Notes- Halil GÜLMEZ- Recommended Reading:		5.00
ECTS Credit of the Course				6.00
		Prof.Dr.T.TOKOL -Prof.Dr.İ.PARASIZ and Prof.Dr.T.ÖCAL of books on the subject. -Security Management-Prof.Dr.Kamuran PEKİNER -Participation Banks Association of Banks Association of Turkey, and Turkey with the banks' own publications publications and web sites. Union Insurance and Reinsurance Companies of Turkey, and VEB-site broadcasts its publications and companies. -Independent, sectoral, periodicals		
23	Assesment			
TERM LEARNING ACTIVITIES		NUMBER	WEIGHT	
Midterm Exam		1	30.00	

Quiz	0	0.00
Home work-project	2	20.00
Final Exam	1	50.00
Total	4	100.00
Contribution of Term (Year) Learning Activities to Success Grade	50.00	
Contribution of Final Exam to Success Grade	50.00	
Total	100.00	
Measurement and Evaluation Techniques Used in the Course		
24	ECTS / WORK LOAD TABLE	

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	0	0	3	0	2	3	0	2	0	5	5	0	0	0	0
ÖK2	5	3	0	4	2	3	1	0	3	3	3	5	0	0	0	0
ÖK3	0	4	0	5	5	3	0	0	0	0	3	3	0	0	0	0
ÖK4	0	3	5	4	3	0	0	3	3	4	4	4	0	0	0	0
ÖK5	0	5	0	0	0	0	0	0	5	5	4	5	0	0	0	0
ÖK6	0	0	5	3	3	0	0	3	0	2	4	4	0	0	0	0
ÖK7	0	4	0	5	3	2	0	0	3	0	3	4	0	0	0	0
ÖK8	0	2	5	0	2	3	3	2	0	0	3	4	0	0	0	0
ÖK9	5	0	5	3	2	0	5	2	0	0	3	3	0	0	0	0
ÖK10	0	2	0	0	0	2	0	0	5	5	3	4	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							