

NEW MEDIA ANT ART

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| 1 | Course Title: | NEW MEDIA ANT ART |
| 2 | Course Code: | GSR3010 |
| 3 | Type of Course: | Compulsory |
| 4 | Level of Course: | First Cycle |
| 5 | Year of Study: | 3 |
| 6 | Semester: | 6 |
| 7 | ECTS Credits Allocated: | 2.00 |
| 8 | Theoretical (hour/week): | 2.00 |
| 9 | Practice (hour/week): | 0.00 |
| 10 | Laboratory (hour/week): | 0 |
| 11 | Prerequisites: | None |
| 12 | Language: | Turkish |
| 13 | Mode of Delivery: | Face to face |
| 14 | Course Coordinator: | Öğr.Gör. Tolga Şenol |
| 15 | Course Lecturers: | |
| 16 | Contact information of the Course Coordinator: | ttolgasenol@gmail.com |
| 17 | Website: | |
| 18 | Objective of the Course: | This course aims to discuss the effects of developing concepts and trends related to digital media, consumer behavior and these technologies? relation with news making. |
| 19 | Contribution of the Course to Professional Development: | |
| 20 | Learning Outcomes: | |
| | 1 | To use drawing and painting materials from the classic era onward |
| | 2 | To distinguish the use of different materials and techniques. |
| | 3 | To question materials which are most appropriate to the objective, |
| | 4 | To use aesthetic anatomical techniques and knowledge on figure drawing. |
| | 5 | To interpret plastic values |
| | 6 | To apply the knowledge of Basic Art Training (form, composition etc.), |
| | 7 | To be able to use the computer and modern design programs for two and multi-dimensional designs. |
| | 8 | To realize the process of art production by becoming accustomed to design, sketch and project bases according to the particular idea. |
| | 9 | To question the originality of the realized art Project, within a perspective from the past to the present. |
| | 10 | To construct an intellectual experience in order to be able to evaluate an artistic fact on the basis of its historical, sociological, esthetical, psychological, philosophical and political dimensions. |
| 21 | Course Content: | |

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|--|---|--|-----------------|------------------------|
| Week | Theoretical | Practice | | |
| 1 | Introduction | | | |
| 2 | Concepts of Networks and its History | | | |
| 3 | Digital media in Turkey | | | |
| 4 | Key issues in digital media | | | |
| 5 | Social networks and blogs | | | |
| 6 | Wikinews | | | |
| 7 | Wikileaks: new opportunities? | | | |
| 8 | Virtual Ids | | | |
| 9 | Convergence in broadcasting | | | |
| 10 | Trends in Divergence | | | |
| 11 | Culture of Sharing | | | |
| 12 | Cyberactivism and cyberterrorism | | | |
| 13 | Theories of Interactivity | | | |
| 14 | Theories of Convergence | | | |
| | | | | |
| 22 | Textbooks, References and/or Other Materials: | Yeni Medya Sanatı ,Evren Erlevent, Gazi Üniversitesi, Güzel Sanatlar Enstitüsü, Yeni Medya Programı, Ankara Sanat ve Yayılsama, E. H. Gombrich, Remzi Kitabevi, İstanbul, 1992. Görsel İletişimde Temel Tasarım H. Yakup Öztuna | | |
| Activites | | Number | Duration (hour) | Total Work Load (hour) |
| Theoretical | | 14 | 2.00 | 28.00 |
| Practicals/Labs | | 0 | 0.00 | 0.00 |
| Self study and preperation | | 10 | 1.00 | 12.00 |
| Homeworks | | 0 | 0.00 | 0.00 |
| Projects | | 1 | 10.00 | 10.00 |
| Field Studies | | 0 | 0.00 | 0.00 |
| 23 | Midterm exams | 1 | 10.00 | 10.00 |
| Others | | 0 | 0.00 | 0.00 |
| Final Exams | | 1 | 10.00 | 10.00 |
| Total Work Load | | | | 60.00 |
| Quiz | | 0 | 0.00 | 2.00 |
| Total work load/ 30 hr | | | | |
| ECTS Credit of the Course | | | | 2.00 |
| Final Exam | | 1 | 60.00 | |
| Total | | 2 | 100.00 | |
| Contribution of Term (Year) Learning Activities to Success Grade | | 40.00 | | |
| Contribution of Final Exam to Success Grade | | 60.00 | | |
| Total | | 100.00 | | |
| Measurement and Evaluation Techniques Used in the Course | | | | |
| 24 | ECTS / WORK LOAD TABLE | | | |

| 25 | CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS | | | | | | | | | | | | | | | |
|---|---|-----|-----|-------|-----|-----|----------|-----|-----|--------|------|------|-------------|------|------|------|
| | PQ1 | PQ2 | PQ3 | PQ4 | PQ5 | PQ6 | PQ7 | PQ8 | PQ9 | PQ10 | PQ11 | PQ12 | PQ13 | PQ14 | PQ15 | PQ16 |
| ÖK1 | 2 | 1 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 1 | 2 | 1 | 0 | 0 | 0 | 0 |
| ÖK2 | 3 | 1 | 1 | 1 | 4 | 3 | 3 | 1 | 1 | 2 | 1 | 2 | 0 | 0 | 0 | 0 |
| ÖK3 | 3 | 2 | 3 | 3 | 4 | 2 | 2 | 3 | 3 | 2 | 2 | 3 | 0 | 0 | 0 | 0 |
| ÖK4 | 3 | 2 | 3 | 3 | 4 | 2 | 2 | 3 | 3 | 2 | 2 | 4 | 0 | 0 | 0 | 0 |
| ÖK5 | 2 | 1 | 1 | 1 | 3 | 3 | 3 | 1 | 1 | 1 | 2 | 1 | 0 | 0 | 0 | 0 |
| ÖK6 | 3 | 2 | 2 | 2 | 4 | 4 | 4 | 1 | 2 | 1 | 1 | 2 | 0 | 0 | 0 | 0 |
| ÖK7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| ÖK8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| ÖK9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| ÖK10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| LO: Learning Objectives PQ: Program Qualifications | | | | | | | | | | | | | | | | |
| Contribution Level: | 1 very low | | | 2 low | | | 3 Medium | | | 4 High | | | 5 Very High | | | |