

ORGANIZATIONAL COMMUNICATION

1	Course Title:	ORGANIZATIONAL COMMUNICATION
2	Course Code:	ISL4112
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	8
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. İsmail Efil
15	Course Lecturers:	Doç. Dr. Füsün Çınar Altıntaş
16	Contact information of the Course Coordinator:	melek@uludag.edu.tr
17	Website:	
18	Objective of the Course:	The aim of this course is organizational communication and related to the concepts of organizational communication , learning to develop of effective communication strategies in organizations
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	Understanding the concept of communication
	2	To make the basic elements of the communication process
	3	Formal and informal communication networks, in accordance with the organization's goals and objectives, developing ways and means to gain the basic knowledge and skills.
	4	Understanding the effect on corporate indicators and staff communication skills.
	5	Identify common communication barriers and problems in organizations.
	6	Understanding the impact on the effectiveness of organizational communication.
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21	Course Content:	
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Week	Theoretical	Practice
1	Communication and Basic concepts of communication	
2	Elements of communication and interaction between them	

ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			