WEB DESIGN

1	Course Title:	WEB DESIGN
2	Course Code:	GSR4108
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	8
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	2.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Ahmet Şinasi İşler
15	Course Lecturers:	Prof.Dr. Ahmet Şinasi İŞLER
16	Contact information of the Course Coordinator:	sinasi@uludag.edu.tr Uludağ Üniversitesi Güzel Sanatlar Fakültesi Resim Bölümü Görükle Kampüsü/BURSA
17	Website:	
18	Objective of the Course:	Providing students enough information to design a web site using Dreamweaver, Flash and Frontpage softwares.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	

		1	Explains development of internet in the historical process.
		2	Discusses the growing role of internet İn the public, communication and business sectors.
		3	Explains the concept and principles of user-centered design.
		4	Takes duty and responsibility in the user -focused project development process.
		5	Responds to requests evaluating the user and the customer objectively.
		6	Applies the processes of making web site, orientation and placement.
		7	Gains the ability of gathering information for content and editing content.
		8	Gains the ability to create a design supporting the content and purpose.
		9	Distinguishes the current XHTML development tools.
		10	

21	Course Content:	

Course Content:	

Week	Theoretical	Practice
1	Course Introduction & Overview	Usage of Internet
2	History of the PC & Internet	PC and Web History Research.

3	Introduction to Photoshop	Usage basic tools in Photoshop
4	Photoshop	Photoshop studies
5	Photoshop	Photoshop studies
6	Marketing: Points to be considered in Designing Web Page	Searching for the top web sites, and state properties
7	Repeating courses and midterm exam	Repeating courses and midterm exam
8	Forms, Questionnaire	Forms and Questionnaire applications
9	Web Page Layout Techniques	Layout Sketches about given theme
10	Dreamweaver	Dreamweaver studies
11	More Features of Dreamweaver	Dreamweaver studies
12	Introduction to JavaScript	Javascript studies
13	Operators, Pop-up Windows, Functions,	Generating operators, pop-up Windows and function
14	Loops and Forms,	Generating loops and forms

| 22 | Textbooks, References and/or Other Materials: | Gustavson, Aaron, "Learning Web Design", O'Reilly Media Inc., Canada, 2007
Gelişken, Uğur, "10 Adımda Web Tasarımı"Kodlab Yayın Dağıtım, 2009
Mcneil, Patrick, "The Web Designer's Idea Book", FW Publications, Canada, 2007
Yanık, Memik, "Microsoft Frontpage 2000 İle Web Sitesi Tasarımı", Beta Basım Yayım, 2001
Gümüştepe, Yavuz, "Macromedia 3 İle Web Tasarımı", Türkmen Kitabevi, 2000 |

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	2.00	28.00
Practicals/Labs	14	2.00	28.00
Self study and preperation	0	0.00	0.00
Homeworks	0	0.00	0.00
Projects	14	3.00	42.00
Field Studies	0	0.00	0.00
Midterm exams	2	26.00	26.00
Others	0	0.00	0.00
Final Exams	1	26.00	26.00
Total Work Load			176.00
Total work load/ 30 hr			5.00
ECTS Credit of the Course			5.00

TERM LEARNING ACTIVITIES	NUMBE	WEIGHT
Midterm Exam	1	40.00
Home work-project	0	0.00
Total	2	100.00
Success Grade		
Contribution of Final Exam to Success Grade		
Total		100.00
Course		

24	ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	1	2	1	1	2	2	1	1	1	2	2	0	0	0	0
ÖK2	2	1	2	1	1	2	2	1	1	1	2	2	0	0	0	0
ÖK3	2	2	2	1	2	2	3	2	1	1	2	2	0	0	0	0

ÖK4	2	2	2	1	2	2	3	2	1	1	3	3	0	0	0	0
ÖK5	2	2	2	2	2	2	3	2	1	1	3	3	0	0	0	0
ÖK6	2	3	3	3	2	3	3	4	2	2	3	4	0	0	0	0
ÖK7	2	3	3	3	2	3	3	4	2	2	3	4	0	0	0	0
ÖK8	2	3	3	3	2	3	3	4	2	2	3	4	0	0	0	0
ÖK9	2	2	2	1	2	2	3	2	1	1	2	2	0	0	0	0

LO: Learning Objectives   PQ: Program Qualifications

Contribution Level:	**1 very low**	**2 low**	**3 Medium**	**4 High**	**5 Very High**