

MULTINATIONAL FIRMS AND HUMAN RESOURCES MANAGEMENT

1	Course Title:	MULTINATIONAL FIRMS AND HUMAN RESOURCES MANAGEMENT
2	Course Code:	CAL4401
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	7
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Yrd.Doç.Dr. SELVER BAĞDOĞAN
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	E-mail:syildiz@uludag.edu.tr Telefon: 0224 294 11 14 Uludağ Üniversitesi, İİBF, Çal. Eko. ve End. İlişkileri Bölümü, 16059 Görükle Bursa
17	Website:	
18	Objective of the Course:	With the course of Multinational Firms and Human Resources Management, man (Labour, employee, worker etc.) who an important part of working life and production process tried to explain the place and importance in the multinational firms.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	In the historical process of human resource management in multinational companies understand the overall framework.
	2	To have a human oriented perspective in working life
	3	Learning concepts such as globalization, flexible working.
	4	Understanding responsibilities of human resources professionals in multinational firms.
	5	Understanding of the processes in working life (until entry to quit an employment)
	6	Learning expectations of organizations and employees from human resources management.
	7	Understanding relationships between employee and employer.
	8	To have a general idea about organizational climate in different culture.

		9	To have a general idea about the applications related to human resources.	
		10	Learning examples of Turkey and around the world.	
21	Course Content:			
	Course Content:			
Week	Theoretical		Practice	
1	Course introduction: Course content and method.			
2	Introduction to conceptual framework and historical process of multinationalal firms and human resources management.			
3	History of multinationalal firms and human resources management in the context of the organization and globalization.			
4	Culture and culturel diversitv.			
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical				
Multinationalism.		14	3.00	42.00
Practicals/Labs		0	0.00	0.00
Self study and preparation				
Globalization and multinational firms (2).		14	3.00	42.00
Homeworks		0	0.00	0.00
Projects				
Multinational firms and human resources management (1).		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams				
Human resources management (2).		1	30.00	30.00
Others		0	0.00	0.00
Final Exams				
Multinational firms (1).		1	40.00	40.00
Total Work Load				154.00
Total work load/ 30 hr				5.13
ECTS Credit of the Course				5.00
	in multinational firms.			
22	Textbooks, References and/or Other Materials:		Gülten Kutsal ve Ali Rıza Büyükcuslu, Endüstri İlişkileri Boyutunda Çok Uluslu Şirketler ve İnsan Kaynağı Yönetimi Teori ve Uygulama, Der Yayınları, 1996, İstanbul. Ali Rıza Büyükcuslu, Globalizasyon Boyutunda İnsan Kaynakları Yönetimi, Der Yayınları, 1998, İstanbul. Actual articles.	
23	Assesment			
TERM LEARNING ACTIVITIES		NUMBE R	WEIGHT	
Midterm Exam		1	40.00	
Quiz		0	0.00	
Home work-project		0	0.00	

Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade	40.00	
Contribution of Final Exam to Success Grade	60.00	
Total	100.00	
Measurement and Evaluation Techniques Used in the Course		

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	1	2	3	1	3	2	1	1	2	0	0	0	0	0	0
ÖK2	1	2	1	3	1	1	3	1	1	2	0	0	0	0	0	0
ÖK3	2	2	2	1	1	1	3	1	1	2	0	0	0	0	0	0
ÖK4	2	2	1	2	1	1	3	1	1	2	0	0	0	0	0	0
ÖK5	2	2	1	2	1	2	3	1	1	2	0	0	0	0	0	0
ÖK6	1	2	2	2	1	2	2	1	1	2	0	0	0	0	0	0
ÖK7	2	2	1	2	2	2	2	1	1	2	0	0	0	0	0	0
ÖK8	1	2	1	2	1	1	2	1	1	2	0	0	0	0	0	0
ÖK9	1	3	2	2	2	2	2	2	2	2	0	0	0	0	0	0
ÖK10	2	3	3	3	3	2	2	2	2	2	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							