

COMMUNICATION TECHNIQUES

1	Course Title:	COMMUNICATION TECHNIQUES	
2	Course Code:	SAB6011	
3	Type of Course:	Optional	
4	Level of Course:	Third Cycle	
5	Year of Study:	1	
6	Semester:	1	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Doç. Dr. SELMA GÜLEÇ	
15	Course Lecturers:	Yok	
16	Contact information of the Course Coordinator:	Doç.Dr. Selma GÜLEÇ B. U.Ü Eğitim Fakültesi A Blok 16056 Nilüfer Bursa E Mail: sgulec@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	To provide doctoral students in different health branches with the skills to use communication effectively.	
19	Contribution of the Course to Professional Development:	It contributes to knowing communication obstacles and solutions, thinking empathetically, and using body language effectively.	
20	Learning Outcomes:		
		1	Can use active listening skills in interpersonal communication.
		2	Can use empathy skills in interpersonal communication.
		3	Knowing the factors that hinder communication and being able to develop solutions.
		4	Learning some communication patterns.
		5	Ability to use verbal and non-verbal communication skills effectively.
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21	Course Content:		
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Week	Theoretical	Practice	
1	Communication concept and its importance		
2	Communication models		
3	Factors hindering communication		

4	Factors hindering communication and solutions	
5	Conflict management in effective communication	
6	Persuasive Communication	
7	Non-verbal communication	
8	Mobbing concept	
9	Self-disclosure in effective communication	
10	Emotional intelligence in effective communication	
11	Dealing with difficult people	
12	Empathy in effective communication	
13	Dimensions of cultural communication	
14	General evaluation	

22	Textbooks, References and/or Other Materials:	<p>Aziz, A. (2010). İletişime giriş. İstanbul: Hiperlink.</p> <p>Baltaş, Z. ve Baltaş, A. (2007). Bedenin dili (42. Baskı,) İstanbul: Remzi Kitabevi</p> <p>Acar, Z. (2018). İletişim engelleri. M. Işık (Ed.), İletişim ve etik (4. Baskı) içinde (s. 19-27). Konya: Eğitim.</p> <p>Güngör, N. (2011). İletişim. Ankara: Siyasal Kitabevi.</p> <p>Işık, M. (2012). Kitle iletişim teorilerine giriş. Eğitim Yayınevi.</p> <p>Korkut, F. (2005). Yetişkinlere yönelik iletişim becerileri eğitimi. Hacettepe Üniversitesi Eğitim Fakültesi Dergisi, 28(28), 143-149.</p> <p>Avcı, Ö. (2019). Duygusal zeka ve iletişim.</p> <p>Vural, İ., Tuna, Y., Birsen, Ö., Erzurum, F., Küçük, M., & Çolak, F. Ü. (2012). İletişim. Ankara: Pegem Akademi.</p> <p>Alim, K. A. Y. A. (2018). İnsan ilişkileri ve iletişim.</p> <p>Aytekin, H. (2018). İnsan ilişkileri ve iletişim. Baskı, Pegem Akademi Yayınları, Ankara.</p> <p>Karahan, T. F., Sardoğan, M. E., GÜVEN, M. Ç., ÖZKAMALI, E., & Dicle, A. N. (2006). İnsan İlişkileri ve İletişim Dersi'nin Öğretmen Adaylarının Çatışma Çözme ve Empatik Beceri Düzeylerine Etkisi. Eurasian Journal of Educational Research (EJER), (23).</p> <p>Kaya, A. (2014). Yönetimde insan ilişkilerinin sırları. Eğitim Yayınevi.</p>
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23	Assesment		
TERM LEARNING ACTIVITIES		NUMBE R	WEIGHT
Midterm Exam		0	0.00
Quiz		0	0.00
Home work-project		3	40.00
Final Exam		1	60.00
Total		4	100.00
Contribution of Term (Year) Learning Activities to Success Grade			40.00

Contribution of Final Exam to Success Grade	60.00
Total	100.00
Measurement and Evaluation Techniques Used in the Course	There will be a written and final exam (100%) in the course. Absolute assessment will be applied.
24	ECTS / WORK LOAD TABLE

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	2.00	28.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	4.00	56.00
Homeworks	3	4.00	12.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	0	0.00	0.00
Others	0	0.00	0.00
Final Exams	1	1.00	1.00
Total Work Load			97.00
Total work load/ 30 hr			3.23
ECTS Credit of the Course			3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	5	0	0	0	0	0	0	0	2	0	0	0	0	0	0
ÖK2	0	0	0	4	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			