

DENTISTRY AND SOCIAL MEDIA

1	Course Title:	DENTISTRY AND SOCIAL MEDIA	
2	Course Code:	DHS3004	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	1.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:		
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Dr. Öğr. Üyesi EDA YILMAZ	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	edayilmaz@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	The aim of the course is to provide information about the use of social media in the field of dentistry and to popularize its use in professional practices by distinguishing the correct information in social media.	
19	Contribution of the Course to Professional Development:	Contribution to academic development	
20	Learning Outcomes:		
		1	They can gain the ability to differentiate scientific content in social media
		2	They can gain the ability to differentiate scientific content in social media
		3	They can have basic information about the advantages and disadvantages of using social media in the dental field
		4	They can access up-to-date and accurate information by following the progress on social media
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Introduction to course		
2	Social Media Tools		
3	Social Media as a Learning Resource		

4	Effects of Internet and Social Media on Dentistry	
5	Tele Dentistry	
6	Physicians' Use of Social Media and Ethics	
7	Free study	
8	Use of Social Media in Dentistry Education	
9	Academic Use of Social Media	
10	Free study	
11	Accuracy of dentistry information in social media - literature review I	
12	Accuracy of dentistry information in social media - literature review II	
13	Accuracy of dentistry information on social media - literature review III	
14	Students' opinions about the course	

22	Textbooks, References and/or Other Materials:	1- Liu, Youmei (2010) "Social Media Tools as a Learning Resource," Journal of Educational Technology Development and Exchange (JETDE): Vol. 3 : Iss. 1 , Article 8. 2- Neville, P., Waylen, A. Social media and dentistry: some reflections on e-professionalism. Br Dent J 218, 475–478 (2015). 3- Ali, M., Ahmad, R., Bin, I., Yaacob, R., Nuri, M., Endut, A. Bin,& Langove, N. U. (2017). Strengthening the
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Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	14.00	14.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		4	14.00	56.00
Homeworks		0	0.00	0.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams		0	10.00	0.00
Others		2	5.00	10.00
Final Exams		1	10.00	10.00
Total Work Load				90.00
Quiz		0	0.00	3.00
ECTS Credit of the Course				3.00
Final Exam	1	100.00		
Total	1	100.00		
Contribution of Term (Year) Learning Activities to Success Grade		0.00		
Contribution of Final Exam to Success Grade		100.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		Measurement and evaluation are performed according to the Rules & Regulations of Bursa Uludağ University on Undergraduate Education.		

24	ECTS / WORK LOAD TABLE			
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	0	2	3	3	0	0	0	0	0	0	0	0	0	0	0
ÖK2	0	0	0	3	3	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	3	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	3	3	0	3	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low			3 Medium			4 High			5 Very High				