

CURRENT TOURISM ISSUES

1	Course Title:	CURRENT TOURISM ISSUES
2	Course Code:	TSES006
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	1.00
9	Practice (hour/week):	2.00
10	Laboratory (hour/week):	0
11	Prerequisites:	No
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. ŞAHİN MELİH SERENGİL
15	Course Lecturers:	Meslek Yüksekokulları Yönetim Kurullarının görevlendirdiği öğretim elemanları
16	Contact information of the Course Coordinator:	Öğr.Gör.Melih SERENGİL UÜ.SBMYO mserengil@uludag.edu.tr Tel: 2615540/60541
17	Website:	
18	Objective of the Course:	Tourism industry issues identified, current issues with other sectors and giving the solution recommendations
19	Contribution of the Course to Professional Development:	Tourism industry issues identified, current issues with other sectors and giving the solution recommendations
20	Learning Outcomes:	
	1	Learn about to explain current issues in tourism.
	2	Understand to current issues in tourism
	3	Implications for interpretation crises of the tourism
	4	Be able to explain consumer issues in tourism
	5	Interpreting promotional issues in tourism
	6	Interpreting of the tourism planning
	7	Learn about new systems in tourism
	8	find the solution to tourism problems.
	9	
	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Overview Of Current Issues In Tourism	
2	Development and Changes on the World and Turkish Tourism Sector	
3	Structural Problems In Current Issues Links	
4		In to the development of tourism some problems and solutions and sample events

5	Education problems in tourism and training for tourism in Turkey	
6	Impacts of economic, political and environmental crises on Tourism Sector	
7	Terror, Social and natural Events of the tourism sector	
8	Mid-term Exam and course review	
9	Consumer Issues on the Tourism Sector and The Protection Of The Rights Of The Consumer	
10		Environmental Problems and The Importance Of The Protection Of The Natural Environment and sample events
11		Cultural Life And The Risks connection of the Current Issues and sample events
12	Current Issues of the Turkey's launch	
13	New systems in the industry, and Tourism Planning	
14		Seminar works in tourism's current issues
22	Textbooks, References and/or Other Materials:	Turizm Bir Sistem Analizi; Detay Yayıncılık, 2011 Roney S. Kültür ve Turizm Bakanlığı Yayınları
23	Assesment	

TERM LEARNING ACTIVITIES		NUMBER	WEIGHT		
Activities			Number	Duration (hour)	Total Work Load (hour)
Theoretical	1	60.00	1.00	14.00	
Practicals/Labs		14	2.00	28.00	
Self-study and preparation		40.00	0.00	0.00	
Homeworks		1	6.00	6.00	
Contribution of Final Exam to Success Grade		60.00	0.00	0.00	
Field Studies		0	0.00	0.00	
Midterm exams		1	18.00	18.00	
Measurement and Evaluation Techniques Used in the			Measurement and evaluation are carried out according to		
Others		0	0.00	0.00	
Final Exams		1	24.00	24.00	
22 EFFECTS / WORK LOAD TABLE					
Total Work Load					90.00
Total work load/ 30 hr					3.00
ECTS Credit of the Course					3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
ÖK2	1	1	1	1	1	1	1	1	3	1	1	1	1	1	1	1
ÖK3	1	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1
ÖK4	1	1	1	1	4	1	1	2	1	1	1	1	1	1	1	1

ÖK5	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1
ÖK6	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
ÖK7	1	1	3	1	1	1	1	1	1	1	1	1	1	1	1	1
ÖK8	1	1	1	4	1	1	3	1	1	1	2	1	1	1	1	1
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			