

AGRICULTURE AND FOOD SECTOR ENTREPRENEURSHIP

1	Course Title:	AGRICULTURE AND FOOD SECTOR ENTREPRENEURSHIP	
2	Course Code:	TEK4744-SS	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	4	
6	Semester:	8	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:		
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. HASAN VURAL	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	Prof.Dr.Hasan Vural hvural@uludag.edu.tr 2941589 B.U.Ü.Ziraat Fakültesi Tarım Ekonomisi Bölümü	
17	Website:		
18	Objective of the Course:	This course aims to provide the graduates of agriculture faculty with sufficient knowledge to establish their own businesses by creating the entrepreneurship culture and infrastructure.	
19	Contribution of the Course to Professional Development:	Economic and social problem solving and evaluation competencies are developed.	
20	Learning Outcomes:		
	1	To be able to explain the basic functions of entrepreneurship	
	2	Learning to create a business idea and techniques	
	3	Knowing the incentives given to entrepreneurs and learning to take advantage of them	
	4	To be able to discuss the fields and possibilities of entrepreneurship in agriculture and food sector	
	5	To be able to analyze the decision-making process and economic consequences in entrepreneurship	
	6	Defining agriculture, diversifying, sorting its technical and economic features	
	7	To be able to apply the basic principles of economy to agriculture, to learn the methods of reaching maximum income with the most appropriate use of resources, to create options and to choose the best;	
	8	Determining the production method and method of the agricultural enterprise, making production and evaluating the product;	
	9	Determining product costs and revenues by conducting business analysis, realizing continuous production by ensuring profitability	
	10	To understand the market system to produce and convert it to income, to monitor market conditions	

21	Course Content:		
	Course Content:		
Week	Theoretical	Practice	
1	The importance of agriculture and food sectors in Turkey		
2	The concept and scope of entrepreneurship		
3	Basic characteristics of entrepreneurship		
4	Entrepreneurship types		
5	Success factors in entrepreneurship		
6	Factors affecting entrepreneurship		
7	Exam		
8	Foreign trade and entrepreneurship		
9	Characteristics of agriculture and food exports		
10	Market and marketing research		
11	Turkey entrepreneurial practices in the agriculture and food sector and successful examples		
12	Innovation in the agriculture and food industry		
13	Entrepreneurship in Turkey		
14	Company types and characteristics		
Activites		Number	Duration (hour) Total Work Load (hour)
Theoretical		14	42.00
Practicals/Labs		0	0.00
Self study and preperation		4	12.00
Homeworks		0	0.00
Projects		1	3.00
Field Studies		0	0.00
23	Midterm exams	1	3.00
Others		0	0.00
Final Exams		1	3.00
Total Work Load			93.00
Quiz		0	0.00
Total work load/ 30 hr			3.00
ECTS Credit of the Course			3.00
Final Exam		1	60.00
Total		2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00	
Contribution of Final Exam to Success Grade		60.00	
Total		100.00	
Measurement and Evaluation Techniques Used in the Course		Understanding the subject is measured with written exams and assignments.	
24	ECTS / WORK LOAD TABLE		

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	0	3	3	5	3	4	4	3	2	3	1	0	0	0	0
ÖK2	0	0	3	3	5	3	3	4	3	2	3	1	0	0	0	0
ÖK3	0	0	3	3	5	3	3	4	3	2	3	1	0	0	0	0
ÖK4	0	0	3	3	5	3	4	4	3	3	3	1	0	0	0	0
ÖK5	0	0	3	3	5	3	3	4	3	2	3	1	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			