

MARINA TOURISM AND MANAGEMENT

1	Course Title:	MARINA TOURISM AND MANAGEMENT
2	Course Code:	DLIS140
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. Dr. YUSUF SARIKAYA
15	Course Lecturers:	Meslek Yüksekokulları Yönetim Kurullarının görevlendirdiği öğretim elemanları.
16	Contact information of the Course Coordinator:	Uludağ Üniversitesi Gemlik Asım Kocabıyık Meslek Yüksekokulu Deniz ve Liman İşletmeciliği Programı 16600 Gemlik/Bursa Telefon: 0 224 512 3491 E-Posta: emtacar@uludag.edu.tr
17	Website:	
18	Objective of the Course:	The importance of maritime tourism, general concepts related to marine tourism, the overall structure of marine tourism, the importance of marine tourism in the world and the varieties, status and future of marine tourism in Turkey
19	Contribution of the Course to Professional Development:	Have professional knowledge in the field of marine tourism management.
20	Learning Outcomes:	
	1	Knows the types of marine tourism facilities
	2	Knows the certification requirements of marine tourism.
	3	Knows the principles of maritime tourism facility operation.
	4	Knows the principles of maritime tourism vehicles business.
	5	Knows the principles of the Turkish territorial waters cruise
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	General Characteristics and Types of Marine Tourism Facilities	

2	Cruise ship ports	
3	Terms of Maritime Tourism Facility Certification	
4	Marine Tourism Facilities Business Principles	
5	Authorities and responsibilities of maritime tourism facility enterprises	
6	Types of Marine Tourism Vehicles	
7	Conditions of Certification Marine Tourism Vehicles, Sea Tourism Enterprises Certification Tools Search Terms	
8	REVIEW and MIDTERM EXAM	
9	Marine Tourism Utilities Businesses Working Principles	
10	Cruising Fundamentals of Turkish Territorial Waters	
11	Stay up-Times and Foreign Marine Tourism Vehicles Cabotage Rights	
12	Marine Tourism Facilities in Applications for Certification Procedures and Principles for the required documents	
13	Letting foreign flag of vessels, and Foreign Enterprises Certification Rules and Procedures Applicable	
14	Sea Tourism Investment and Business Of Documents, Preparation of Plaque and	

Activites		Number	Duration (hour)	Total Work Load (hour)
22	Textbooks, References and/or Other Materials	Course notes, papers	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preparation		14	3.00	42.00
TERM LEARNING ACTIVITIES		NUMBE	WEIGHT	
Homeworks		4	4.00	16.00
Midterm Exam		1	40.00	0.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Home work project		0	0.00	2.00
Midterm exams		0	2.00	2.00
Others		0	0.00	0.00
Total Exams		2	100.00	2.00
Total Work Load				90.00
Success Grade				3.00
Total work load/ 30 hr				3.00
ECTS Credit of the Course				3.00
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		Measurement and evaluation is carried out according to the principles of Bursa uludag University Associate and Undergraduate Education Regulation.		

24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	2	0	0	1	0	0	0	0	0	0	0	0	0	0	0
ÖK2	0	0	0	2	0	0	3	4	0	0	0	0	0	0	0	0

ÖK3	3	0	0	1	0	0	0	2	0	0	0	0	0	0	0	0
ÖK4	2	0	3	0	0	0	0	5	0	1	0	0	0	0	0	0
ÖK5	3	0	2	0	0	0	0	2	0	1	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			