

WEB DESIGN

1	Course Title:	WEB DESIGN
2	Course Code:	GSR4108
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	8
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	2.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Ahmet Şinasi İşler
15	Course Lecturers:	Yok
16	Contact information of the Course Coordinator:	sinasi@uludag.edu.tr Bursa Uludağ Üniversitesi Güzel Sanatlar Fakültesi Resim Bölümü Görükle Kampüsü/BURSA
17	Website:	
18	Objective of the Course:	Providing students enough information to design a web site using Dreamweaver, Flash and Frontpage softwares.
19	Contribution of the Course to Professional Development:	Students learn the basics of web page design using software such as Dreamweaver, Flash and Frontpage.
20	Learning Outcomes:	
	1	Explains development of internet in the historical process.
	2	Discusses the growing role of internet in the public, communication and business sectors.
	3	Explains the concept and principles of user-centered design.
	4	Takes duty and responsibility in the user -focused project development process.
	5	Responds to requests evaluating the user and the customer objectively.
	6	Applies the processes of making web site, orientation and placement.
	7	Gains the ability of gathering information for content and editing content.
	8	Gains the ability to create a design supporting the content and purpose.
	9	Distinguishes the current XHTML development tools.
	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Course Introduction & Overview	Usage of Internet
2	History of the PC & Internet	PC and Web History Research.

3	Introduction to Photoshop	Usage basic tools in Photoshop
4	Photoshop	Photoshop studies
5	Photoshop	Photoshop studies
6	Marketing: Points to be considered in Designing Web Page	Searching for the top web sites, and state properties
7	Marketing: Points to be considered in Designing Web Page	Searching for the top web sites, and state properties
8	Forms, Questionnaire	Forms and Questionnaire applications
9	Web Page Layout Techniques	Layout Sketches about given theme
10	Dreamweaver	Dreamweaver studies
11	More Features of Dreamweaver	Dreamweaver studies
12	Introduction to JavaScript	Javascript studies
13	Operators, Pop-up Windows, Functions	Generating operators, pop-up Windows and functions
14	Loops and Forms	Generating loops and forms

22	Textbooks, References and/or Other Materials:	Ders Kitabı, Referanslar ve/veya Diğer Kaynaklar: Gustavson, Aaron, "Learning Web Design", O'Reilly Media Inc., Canada, 2007 Gelişken, Uğur, "10 Adımda Web Tasarımı"Kodlab Yayın Dağıtım, 2009 Mcneil, Patrick, "The Web Designer's Idea Book", FW Publications, Canada, 2007 Yanık, Memik, "Microsoft Frontpage 2000 İle Web Sitesi Tasarımı", Beta Basım Yayım, 2001
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Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	2.00	28.00
Practicals/Labs		14	2.00	28.00
Self-study and preparation		24	3.00	42.00
TERM LEARNING ACTIVITIES		NUMBE	WEIGHT	
Homeworks		0	0.00	0.00
Midterm Exam Projects		1	40.00	0.00
Field Studies		0	0.00	0.00
Home work-project		0	0.00	0.00
Midterm exams		0	26.00	26.00
Others		0	0.00	0.00
Total Final Exams		2	26.00	26.00
Total Work Load				150.00
Total work load/ 30 hr				5.00
Contribution of Final Exam to Success Grade				60.00
ECTS Credit of the Course				5.00
Total				100.00
Measurement and Evaluation Techniques Used in the Course		Theoretical Exam, Homework		

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	1	2	1	1	2	2	1	1	1	2	2	0	0	0	0
ÖK2	2	1	2	1	1	2	2	1	1	1	2	2	0	0	0	0

ÖK3	2	2	2	1	2	2	3	2	1	1	2	2	0	0	0	0
ÖK4	2	2	2	1	2	2	3	2	1	1	3	3	0	0	0	0
ÖK5	2	2	2	2	2	2	3	2	1	1	3	3	0	0	0	0
ÖK6	2	3	3	3	2	3	3	4	2	2	3	4	0	0	0	0
ÖK7	2	3	3	3	2	3	3	4	2	2	3	4	0	0	0	0
ÖK8	2	3	3	3	2	3	3	4	2	2	3	4	0	0	0	0
ÖK9	2	2	2	1	2	2	3	3	1	1	2	2	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			