

INNOVATION MANAGEMENT

1	Course Title:	INNOVATION MANAGEMENT
2	Course Code:	ISYZ038
3	Type of Course:	Compulsory
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. ARZU MELTEM DİNLER SAKARYALI
15	Course Lecturers:	Meslek Yüksekokulları Yönetim Kurullarının görevlendirdiği öğretim elemanları
16	Contact information of the Course Coordinator:	Öğr. Gör. Meltem Dinler Sakaryalı, Uludağ Üniversitesi SBMYO meltemdinler@uludag.edu.tr
17	Website:	
18	Objective of the Course:	The purpose of this course is to build a theoretical knowledge related to how to design organizations for enhancing firms' innovation performance; to learn methods for enhancing employee creativity and group creativity, and to develop skills necessary for effectively realizing organizational settings for enhancing employee creativity and firms' innovation performance.
19	Contribution of the Course to Professional Development:	The contribution of the course to professional development is to gain students the skills to manage innovation.
20	Learning Outcomes:	
	1	Describe the basic concepts of innovation
	2	Understand and describe innovation types and innovation process
	3	Understand and describe the factors for promoting innovation in organizational contexts
	4	Understand the effects of innovation on business and country competitiveness
	5	Develop a basic knowledge on the structure and processes for promoting group creativity and innovation in organizational contexts
	6	Understand the structure, system, process, and practices that are necessary for innovation in organizational contexts
	7	Understanding the innovation sub-structure and the related concepts with innovation;
	8	Understand and describe the concepts related to the financing and protection of innovation
	9	
	10	
21	Course Content:	
	Course Content:	

Week	Theoretical	Practice
1	The basic concepts of and innovation	
2	Innovation types	
3	Innovation types	
4	Innovation process	
5	Organizational structure for supporting innovation	
6	Organizational strategies for supporting innovation	
7	Tecnological, economic, social, cultural and politic factors in innovation management	
8	Sources of innovation.	
9	Cooperation strategies in innovation	
10	The sources of finance for innovation and the paths of development for innovations.	
11	Protection of innovative products and services	
12	Innovation in Turkey and the World	
13	Marketing and Innovation	
14	Case studies, success stories, in-class discussions and suggestions for solutions	

22	Textbooks, References and/or Other Materials	Serkan KILIÇ (2013), İnovasyon ve İnovasyon Yönetimi, Seçkin Yayıncılık Ankara		
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	3.00	42.00
PRACTICAL LEARNING ACTIVITIES		NUMBER	WEIGHT	
Practicals/Labs		0	0.00	0.00
Midterm Exam	1	40.00		
Self study and preperation	14	2.00		28.00
Others	0	0.00		
Homeworks		0	0.00	0.00
Home work-project	0	0.00		0.00
Projects	0	0.00		0.00
Field Studies		0	0.00	0.00
Total	2	100.00		
Midterm exams	1	10.00		10.00
Contribution of Final Exam to Success Grade		60.00		
Others		0	0.00	0.00
Final Exams		1	10.00	10.00
Contribution of Final Exam to Success Grade		60.00		
Total Work Load				90.00
Total		100.00		
Total work load/ 30 hr				3.00
ECTS Credit of the Course				3.00

		Undergraduate Education Regulation.
24	ECTS / WORK LOAD TABLE	

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ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			