

# INFORMATION MANAGEMENT

1	Course Title:	INFORMATION MANAGEMENT
2	Course Code:	BYAS026
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	1.00
9	Practice (hour/week):	2.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr.Gör. HANDAN AKSÜYEK
15	Course Lecturers:	Meslek Yüksekokulları Yönetim Kurullarının görevlendirdiği öğretim elemanları
16	Contact information of the Course Coordinator:	Öğr.Gör. Handan AKSÜYEK aksuyekh@uludag.edu.tr U.Ü.Sosyal Bilimler Meslek Yüksekokulu AOS Kampüsü 0224 2615540
17	Website:	
18	Objective of the Course:	Regulation of the daily activities that make up the information, make transactions on the information, transform information, transmit information, and realize the basic operations such as store.
19	Contribution of the Course to Professional Development:	In today's world where being an information society has gained importance, professional competence is gained in accessing, managing and evaluating information.
20	Learning Outcomes:	
	1	The importance of information and knowledge,
	2	Understanding the contribution to business management
	3	Analyzing the information society and knowledge economy
	4	Analyzing the problems encountered in the information society
	5	Understanding of management information systems
	6	Understanding the importance of Internet and e-commerce
	7	Understanding the data base management and customer relationship management
	8	Comprehending freedom of internet and expression
	9	
	10	
21	Course Content:	
	<b>Course Content:</b>	
Week	Theoretical	Practice
1	What is information? What is the importance of knowledge?	
2	Data, information	Data, information

3	Contribution of information to business management	
4	Corporate information management	Corporate information management
5	Analysis of information society and knowledge economy	
6	The problems encountered in the information society	The problems encountered in the information society
7	Management information systems	Management information systems
8	Course repetition	Example applications
9	Knowledge-based societies	
10	The importance of the Internet and e-commerce	The importance of the Internet and e-commerce
11	Data base management and customer relationship management	
12	Internet access and freedom of expression	Internet access and freedom of expression
13	Information management models	
14	Information management models and practices	
22	Textbooks, References and/or Other Materials:	
23	Assesment	
<b>TERM LEARNING ACTIVITIES</b>		<b>NUMBER</b>
		<b>WEIGHT</b>
Midterm Exam		1
Quiz		0
Home work-project		0
Final Exam		1
Total		2
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		Measurement and evaluation is carried out according to the principles of Bursa uludag University Associate and Undergraduate Education Regulation.
24	<b>ECTS / WORK LOAD TABLE</b>	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	1.00	14.00
Practicals/Labs	14	2.00	28.00
Self study and preperation	6	5.00	30.00
Homeworks	0	0.00	0.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	8.00	8.00
Others	0	0.00	0.00
Final Exams	1	10.00	10.00
Total Work Load			90.00
Total work load/ 30 hr			3.00
ECTS Credit of the Course			3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0
ÖK2	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0
ÖK3	1	1	1	5	1	1	1	1	1	1	1	1	0	0	0	0
ÖK4	1	1	1	5	1	1	1	1	1	1	1	1	0	0	0	0
ÖK5	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0
ÖK6	1	1	1	1	1	1	1	5	1	1	1	1	0	0	0	0
ÖK7	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0
ÖK8	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0
LO: Learning Objectives    PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			