

GRAPHIC FOR PRINTING

1	Course Title:	GRAPHIC FOR PRINTING
2	Course Code:	GRTZ202
3	Type of Course:	Compulsory
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	4.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	2
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. EVRİM SIRMALI
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Öğr. Gör. EVRİM SIRMALI Teknik Bilimler MYO evrim@uludag.edu.tr 0 224 2940895
17	Website:	
18	Objective of the Course:	In this lesson, student is trained on using desktop publishment software, design, application, preparation before printing and time-bount publishment.
19	Contribution of the Course to Professional Development:	The graphic publication course provides students with experience in design, implementation, and prepress preparation and periodicals. Understands the design phase and post-design process.
20	Learning Outcomes:	
	1	Formation publishment graphic, logo and identity
	2	Ability to form grid systems by using preliminary sketches
	3	Providing sufficiency on desktop publishing (Indesign CS5)
	4	Placing pictures and texts correctly on the design
	5	The ability to make layout
	6	Establishing page structure like news, sport and mag
	7	The ability of setting and structuring a model of prepared publishment
	8	The ability of preparing the design for the print and handing over press
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	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Creating time bound graphic identity	Preparing a newspaper logo and analysing the placement on the page
2	Analysing and evaluating the examples of casting a page	Formating grid systems and page placement

3	Introduction to desktop publishment, interface recognition and the ability of working with tools	Recognizing the interface by the applications in the program and the ability to use the tools
4	Learning how to work with texts and visuals on the desktop publishment program	Forming a newspaper page,gathering visuals and texts and applying with the program
5	Evaluating formed designs and applying correction	Designing page layout in Indesign
6	Getting information about print preparation and control	Printing the design using desktop publishing software
7	Mid exam : presenting a newspaper	Mid exam : presenting a newspaper
8	Basic factors effecting magazine publishment and identity	Forming magazine logo design and identity (grid system) by using desktop publishment program
9	Getting characteristic information about magazine page design and placement of visuals and texts	Acquiring habits on placing visuals and texts by using Indesign program
10	Organising changed pages on grid system of the magazine.	Acquiring the habit of applying differences on page structure by using Indesign program
11	Processes of print preparation,assembling and handing over pres	Preparing visuals and texts for print in the software and forming a model
12	2nd mid exam: Presenting a magazine	2nd mid exam: Presenting a magazine
13	Correcting imperfections and resulting	Correcting imperfections and resulting
14	Final evolutions	Final evolutions

22	Textbooks, References and/or Other Materials:	Adobe InDesign CS5.5 Osman Gürkan Nijnesse Yavuzlar
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Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	2.00	28.00
Practicals/Labs		14	2.00	28.00
Self study and preperation		14	4.00	56.00
Homeworks		0	0.00	0.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams		2	2.00	4.00
Assesment				
Others		0	0.00	0.00
Final Exams	R	1	4.00	4.00
Total Work Load				124.00
Quiz		0	0.00	4.00
Total work load/ 30 hr				4.00
ECTS Credit of the Course				4.00
Final Exam	1	50.00		
Total	3	100.00		
Contribution of Term (Year) Learning Activities to Success Grade		50.00		
Contribution of Final Exam to Success Grade		50.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		Measurement and evaluation are performed according to the Rules & Regulations of Bursa Uludağ University on Undergraduate Education.		

24	ECTS / WORK LOAD TABLE			
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
ÖK2	5	5	5	5	5	4	5	5	5	5	5	5	5	5	5	5
ÖK3	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
ÖK4	5	2	5	2	5	5	5	2	5	5	5	5	5	5	5	5
ÖK5	5	3	5	5	5	5	5	2	4	5	5	5	5	5	5	5
ÖK6	5	2	5	5	5	5	5	2	5	5	5	5	5	5	5	5
ÖK7	3	5	5	5	5	2	5	5	4	5	5	5	5	5	5	5
ÖK8	2	5	5	5	5	3	2	5	5	5	5	5	5	5	5	5
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low			3 Medium			4 High			5 Very High				