

EFFECTIVE SPEAKING

1	Course Title:	EFFECTIVE SPEAKING
2	Course Code:	OTPS019
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	3
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. Ömer DİLEK
15	Course Lecturers:	MYO'ların Yönetim Kurullarının Görevlendirdiği öğretim elemanları
16	Contact information of the Course Coordinator:	Öğretim Görevlisi Ömer DİLEK omerdilek@uludag.edu.tr 0224 841 24 39 / Büyükşehir M.Y.O.
17	Website:	
18	Objective of the Course:	With this course, students; to gain the skills and habit of expressing what they think, hear, see, experience, learn, know clearly, clearly, accurately and effectively; Conscious, correct and careful use of Turkish in accordance with the rules of speaking and writing; Develop the ability to express their feelings and thoughts effectively and clearly in front of a person or community, whether prepared or not; improve their ability to express themselves comfortably in business and professional life, to speak in front of the public, to make presentations; talking and solving problems they may encounter in business life; interpreting, evaluating and expressing verbally.
19	Contribution of the Course to Professional Development:	Graduates of this department will be able to communicate positively and in accordance with Turkish language rules with their colleagues, families and children thanks to this course.
20	Learning Outcomes:	
	1	Can express himself / herself comfortably and effectively in business life.
	2	Can define the basic concepts and terms related to verbal expression.
	3	Prepare oral / written texts by using thought sequencing and development techniques in various verbal and written expression types.
	4	Can use Turkish grammar correctly and effectively.
	5	He / she can apply diction techniques (breathing techniques, articulation, emphasis and intonation) to speak correctly, beautifully and effectively.
	6	He can use his voice and body language effectively.
	7	Can express his thoughts verbally by making prepared / impromptu speeches in and before the community; can evaluate his own speech.

		8	It develops feelings of self-confidence by acquiring the ability to express their ideas in integrity in business life and social environment.		
		9	He / she can plan what, where, in what form and how much he / she will say by putting in order what he / she will say without distracting the subject.		
		10	It can develop the characteristics of being believable and reassuring when speaking.		
21	Course Content:				
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Week	Theoretical		Practice		
1	The Concept of Speaking: Relationship of Communication-Language-Thought and Speech				
2	Place of Oral and Written Expression in Communication				
3	Basic Elements of Speech 1: Sound, Formation and Speech Bodies				
4	Basic Elements of Speech 2: Sound: The Quality of Sound				
5	Basic Elements of Speech 3: Diction				
6	Basic Elements of Speech 4: Diction: Tone and Intonation (Intonation)				
7	Basic Elements of Speech 5: Diction: Stress and Pause				
Activites			Number	Duration (hour)	Total Work Load (hour)
Theoretical	Expression and its Defects, verbal Expression Disorders		14	2.00	28.00
Practicals/Labs			0	0.00	0.00
Self study and preparation	Responsibilities of Persuasive Speech		1	20.00	20.00
Homeworks			1	20.00	20.00
Projects	Techniques		0	0.00	0.00
Field Studies			0	0.00	0.00
12	Homework Presentations		1	10.00	10.00
12	Homework Presentations		0	0.00	0.00
Others			0	0.00	0.00
14	Homework Presentations		1	15.00	15.00
Final Exams					
Total Work Load					93.00
Total work load/ 30 hr					3.10
ECTS Credit of the Course					3.00
TERM LEARNING ACTIVITIES		NUMBER	WEIGHT		
Midterm Exam		1	40.00		
Quiz		0	0.00		
Home work-project		0	0.00		
Final Exam		1	60.00		
Total		2	100.00		
Contribution of Term (Year) Learning Activities to Success Grade			40.00		
Contribution of Final Exam to Success Grade			60.00		
Total			100.00		

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK2	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK3	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK4	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK5	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK6	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK7	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK8	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK9	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
ÖK10	2	5	0	4	0	0	5	0	0	0	4	0	4	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							