	INNOV	ATION	MANAGEMENT							
1	Course Title:	INNOVA	TION MANAGEMENT							
2	Course Code:	END206	1							
3	Type of Course:	Optional								
4	Level of Course:	First Cyc	le							
5	Year of Study:	2								
6	Semester:	3								
7	ECTS Credits Allocated:	3.00								
8	Theoretical (hour/week):	2.00								
9	Practice (hour/week):	0.00								
10	Laboratory (hour/week):	0								
11	Prerequisites:									
12	Language:	Turkish								
13	Mode of Delivery:	Face to f	ace							
14	Course Coordinator:	Prof. Dr.	SEDA ÖZMUTLU							
15	Course Lecturers:									
16	Contact information of the Course Coordinator:	seda@ul 0224-294	Seda Özmutlu ludag.edu.tr 4-2085 islik Fakültesi Endüstri Mühendisliği Bölümü Görükle Bursa							
17	Website:									
18	Objective of the Course:	To teach the important concepts of Innovation and Research and Develepment								
19	Contribution of the Course to Professional Development:	innovatio	I knowledge of innovation and R&D, the importance of on in an engineer's career, the importance of doing ons for a country's welfare.							
20	Learning Outcomes:									
		1	Conveying Innovation Concept							
		2	Conveying R&D Concept							
		3	Conveying Idea Generation Techniques							
		4	Conveying Project Selection Techniques							
		5	Conveying Project Management Techniques							
		6	Project writing capability							
		7								
		8								
		9								
		10								
21	Course Content:	-								
144	Course Content:									
	Theoretical		Practice							
1	The R&D Concept									
2	The Innovation Concept									
3	R&D in Turkey and in the World R&D InfraStructure and Innovation S	tratagias								
4	R&D Management System and	alegies								
5	Methodologies									

7 New Idea Generation Methods 8 Project Selection Methods 9 R&D Financing and Support Programs 10 R&D Financing and Support Programs 11 R&D Financing and Support Programs 12 Project Presentations 13 Project Presentations 14 Project Presentations 22 Textbooks, References and/or Other Materials: Class notes are used. 23 Assesment Class notes are used. Idem Cass notes are used. Class notes are used. Mider Quite 0 0.00 Home work-project 1 20.00 Class notes are used. Gait 0 0.00 Class notes are used. Class notes are used. Intel Exam 1 20.00 Class notes are used. Class notes are used. Gait 0 0.00 Controlution of Term (Year) Learning Activities to 40.00 Success Grade 0 0.00 0.00 0.00 Final Exam 1 1.00 0.00 0.00	6	New Idea Generation Methods																			
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