

MAIN STRATEGIES IN PROTECTING AND IMPROVEMENT OF HEALTH

1	Course Title:	MAIN STRATEGIES IN PROTECTING AND IMPROVEMENT OF HEALTH	
2	Course Code:	TDSS104	
3	Type of Course:	Optional	
4	Level of Course:	Short Cycle	
5	Year of Study:	1	
6	Semester:	2	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. SİNEM SOMUNOĞLU İKİNCİ	
15	Course Lecturers:	Prof. Dr. Sinem SOMUNOĞLU İKİNCİ	
16	Contact information of the Course Coordinator:	Prof. Dr. Sinem SOMUNOĞLU İKİNCİ Bursa Uludağ Üniversitesi Sağlık Hizmetleri Meslek Yüksekokulu, Görükle Kampüsü, Nilüfer /BURSA ssomunoglu@uludag.edu.tr 02242942493	
17	Website:		
18	Objective of the Course:	Increasing the awareness of the students on the protection and development health and managerial strategies, health policies and individual responsibilities carried out in this field.	
19	Contribution of the Course to Professional Development:	To gain responsibility for health, to understand the importance of health promotion and to increase the quality of life.	
20	Learning Outcomes:		
		1	to comprehend the content and importance of the concept of protection and development of health
		2	Gaining health responsibility and explaining its reflections
		3	to explain the role of primary health care management in the process of health protection and promotion
		4	to understand the importance of inter - sectoral cooperation in the protection and development of health
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Concepts of health and disease, measuring health and its key determinants		
2	An overview of models used to define health		

3	The concept of health protection and promotion, importance and need	
4	Basic models used in health promotion and their implications	
5	The role of the individual, family and society in the protection and promotion of health	
6	Management of health communication in the protection and promotion of health	
7	Identification of health risks and carrying out activities aimed at eliminating	
8	Improving well-being, quality of life and gaining healthy lifestyle behaviors	
9	Determining strategies for improving the quality of work life and preventing work accidents	
10	The concept of information society, health education and health literacy concepts and their place and importance in health protection and development	
11	Gaining health responsibility and its importance	
12	International health declarations and their benefits in the protection and improvement of health	
13	Management of primary health care services and intersectoral cooperation	
Activites		
Theoretical		14
22	Textbooks, References and/or Other	Bavik Temel, K. Sağlıoğlu, Koruma ve Geliştirme I. Fma Tıp
Practicals/Labs		0
Self study and preperation		14
Homeworks		0
23	Assesment	0
Field Studies		0
Midterm exams		1
Midterm Exam		40.00
Others		0
Final Exams		1
Home work-project		0
Total Work Load		84.00
Total work load/ 30 hr		2.80
Total		100.00
ECTS Credit of the Course		3.00
Success Grade		
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		Measurement and evaluation is carried out according to the priciples of Bursa uludag University Associate and Undergraduate Education Regulation.
24	ECTS / WORK LOAD TABLE	

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	4	4	4	4	4	4	3	4	4	4	1	0	0	0	0
ÖK2	3	4	5	5	4	4	4	4	4	4	4	1	0	0	0	0
ÖK3	3	4	5	5	4	4	4	4	4	4	4	1	0	0	0	0
ÖK4	4	4	5	5	4	4	4	4	3	4	4	1	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			