

DIGITAL MEDIA AND SOCIETY

1	Course Title:	DIGITAL MEDIA AND SOCIETY
2	Course Code:	SSY3069
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	5
7	ECTS Credits Allocated:	6.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	none
12	Language:	English
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. OZAN AŞIK
15	Course Lecturers:	Dr. Mehmet Ozan Aşık
16	Contact information of the Course Coordinator:	Uludağ Üniversitesi Fen-Edebiyat Fakültesi Sosyoloji Bölümü Tel:0224-294-18-44 E-Posta: ozanasik@uludag.edu.tr
17	Website:	
18	Objective of the Course:	Digital media presents us with numerous opportunities as well as many challenges, creating a complex relationship between media, technology and society, while drastically redefining the role of media in our daily lives. This relationship is undergoing a profound series of transformations, with new technologies, new forms of entertainment, new spaces for political debate, and new models of participation and labor emerging online. This course will interrogate how the social, political-economic, and cultural landscape is changing in relation to digital media and information technologies.
19	Contribution of the Course to Professional Development:	This course will help students understand the social dimensions of the use of digital media technologies that have a significant impact on human psychology and the place and role of the individual in the social relations created by the digital media ecosystem.
20	Learning Outcomes:	
	1	Students develop analytical and conceptual tools to understand the complex relationship between digital media and society.
	2	Students acquire the knowledge of how cultural, political and economic environments have changed with the emergence of new media and digital technologies.
	3	Students learn conceptual tools, with which they will analyze case studies to explain how digital media affects your personal and professional life.
	4	Students learn how digital technology affects various social practices and how people shape digital technology.
	5	Students gain knowledge of digital research techniques.
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21	Course Content:		
	Course Content:		
Week	Theoretical	Practice	
1	Introduction		
2	What is a Digital Life?		
3	Network Society		
4	Digital Politics		
5	Big Data, Surveillance and Capitalism		
6	Digital Self		
7	Digital Presentation of the Self		
8	Gender and Digital Sexuality		
9	Platforms		
10	Digital Labor		
11	Digital Research Methods		
12	“Post-Truth Era”?		
13	Digital Health		
14	Overview of the course.		
22	Textbooks, References and/or Other Materials:	1. Castells, Manuel (2000). The Rise of the Network Society. Oxford; Malden, MA: Blackwell. 2. Couldry, Nick & Mejias, Ulises (2018) “Data Colonialism	
Activites		Number	Duration (hour)
			Total Work Load (hour)
Theoretical	Practicals	4	3.00
Practicals/Labs		0	0.00
Self study and preperation		14	140.00
Homeworks		0	0.00
Projects		0	0.00
Field Studies		0	0.00
Midterm exams		1	1.00
Others		0	0.00
Final Exams		1	1.00
Total Work Load			184.00
Total work load/ 30 hr			6.13
ECTS Credit of the Course			6.00
		3. Curran, J. (2019). "Digital Health and the Future of Medicine." Sociology of Health & Illness, 30(1): 145–159. 10. Selwyn, Neil (2019). What is Digital Sociology? Cambridge; Medford: Polity. 11. Wardle, Claire & Derakhshan, Hossein (2017) “Information Disorder: Toward an Interdisciplinary Framework for Research and Policy Making.” Council of Europe report DGI(2017)09. Strasbourg Cedex (ss. 20-48). 12. Zuboff, Shoshana (2019). “Surveillance Capitalism and the Challenge of Collective Action.” New Labor Forum, 28(1): 10-29 13. Zuboff, Shoshana (2019). The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power. New York: Public Affairs.	
23	Assesment		

TERM LEARNING ACTIVITIES	NUMBER	WEIGHT
Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course	Measurement and evaluation are carried out according to the principles of Bursa Uludağ University Associate Degree and Undergraduate Education and Training Regulation.	

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	0	0	1	0	4	0	0	4	0	0	0	0	0	0	0
ÖK2	0	0	0	2	0	4	0	0	4	0	0	0	0	0	0	0
ÖK3	0	0	1	2	0	4	0	0	4	0	0	0	0	0	0	0
ÖK4	0	0	0	2	0	4	0	0	4	0	0	0	0	0	0	0
ÖK5	0	0	3	0	4	0	0	4	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							