

QUALITATIVE AND QUANTITATIVE METHODS I

1	Course Title:	QUALITATIVE AND QUANTITATIVE METHODS I	
2	Course Code:	SSY2023	
3	Type of Course:	Compulsory	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Doç. Dr. MUSTAFA BERKAY AYDIN	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	Doç. Dr. M. Berkay Aydın	
17	Website:		
18	Objective of the Course:	1- Embracing qualitative and quantitative researches. 2- Introduction to social research world. 3- Review contemporary researches 4- Provide experiences of conduct a research and writing research report.	
19	Contribution of the Course to Professional Development:	Provide experiences of conduct a research and writing research report.	
20	Learning Outcomes:		
		1	Learning information about field
		2	Ability to writing research report
		3	Information about contemporary social researches and tendencies
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Introduction		
2	J.W. Creswell(2017) Araştırma Deseni- Nitel , Nicel ve Karma Yöntem Yaklaşımları, Sage-Eğiten: Ankara. Syf. 1-50.		

3	J.W. Creswell(2017) Araştırma Deseni- Nitel , Nicel ve Karma Yöntem Yaklaşımları, Sage-Eğiten: Ankara. Syf. 51-103.			
4	J.W. Creswell(2017) Araştırma Deseni- Nitel , Nicel ve Karma Yöntem Yaklaşımları, Sage-Eğiten: Ankara. Syf.105- 153.			
5	ReviewSOSYAL MEDYA VE ŞÖHRET KÜLTÜRÜ: ÇOCUK YOUTUBERLAR ÜZERİNE ETNOGRAFİK BİR İNCELEME http://www.openaccess.hacettepe.edu.tr:8080/xmlui/bitstream/handle/11655/23460/MicrosoftWord%20-%20SON%20.docx.pdfsimdi%20y%c3%bckle.pdf?sequence=3&isAllowed=y			
6	J.W. Creswell(2017) Araştırma Deseni- Nitel , Nicel ve Karma Yöntem Yaklaşımları, Sage-Eğiten: Ankara. Syf. 155- 182			
7	J.W. Creswell(2017) Araştırma Deseni- Nitel , Nicel ve Karma Yöntem Yaklaşımları, Sage-Eğiten: Ankata. Syf.183 -215.			
8	Review: GÖSTERGEBİLİMİN ÇÖZÜMLEME MODELLERİ IŞIĞINDA REKLAM ANLATILARI Marka kişiliği kavramı bağlamında netnografik bir araştırma: Starbucks ve Kahve Dünyası örneği			
9	Araştırma Ödev Haftası Ön sunuşlar.			
10	J.W. Creswell(2017) Araştırma Deseni- Nitel , Nicel ve Karma Yöntem Yaklaşımları, Sage-Eğiten: Ankara. Syf. 183 -215.			
Activites		Number	Duration (hour)	Total Work Load (hour)
12	Theoretical	14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study	KARMA ARAŞTIRMA	14	3.00	42.00
Homeworks		0	0.00	0.00
Projects	Qualitative research and social media	0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams		1	22.00	22.00
Others		0	0.00	0.00
Final Exams		1	28.00	28.00
Total Work Load				120.00
Total work load/ 30 hr				4.00
ECTS Credit of the Course				4.00
Midterm Exam		1	40.00	
Quiz		0	0.00	
Home work-project		0	0.00	
Final Exam		1	60.00	
Total		2	100.00	
Contribution of Term (Year) Learning Activities to Success Grade		40.00		
Contribution of Final Exam to Success Grade		60.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		The system of relative evaluation is applied.		
24	ECTS / WORK LOAD TABLE			

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	4	3	4	4	2	3	3	4	3	4	3	0	0	0	0
ÖK2	3	4	3	5	3	3	3	3	3	4	3	3	0	0	0	0
ÖK3	4	2	3	3	3	4	3	3	4	3	2	1	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							