

TOURISM GUIDANCE

1	Course Title:	TOURISM GUIDANCE	
2	Course Code:	TRBS013	
3	Type of Course:	Optional	
4	Level of Course:	Short Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:		
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Öğr.Gör. BETÜL DEMİR AKGÜL	
15	Course Lecturers:	Öğr.Gör. Betül DEMİR AKGÜL	
16	Contact information of the Course Coordinator:	Öğr. Gör. Betül DEMİR AKGÜL Tel: 0 224 757 6163 Mail: betuldemir@uludag.edu.tr İzmit Meslek Yüksekokulu	
17	Website:		
18	Objective of the Course:	To have knowledge about the Tourist Guide profession and the tours to be created	
19	Contribution of the Course to Professional Development:	Gain information about the tours he/she will undertake in his professional life.	
20	Learning Outcomes:		
		1	Knowing the profession and tour guidance dynamics
		2	To have knowledge about ethical issues in the field
		3	Expressing communication skills in tour guidance
		4	To be able to express tour guidance models
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Information about the course		
2	Seyahatin ve Rehberliğin kısa tarihçesi		
3	Guidance teaching in Turkey		

4	Professional organizations of guides in Turkey	
5	Duties of the guide	
6	Tour types	
7	Group types	
8	Behavior of tourists	
9	Staff involved in the realization of the tour	
10	The place of guides in the tourism industry	
11	Examples of the most common tours in Turkey	
12	Tour realization and management	
13	Package tour preparation stages	
14	Tour cost preparation	

22	Textbooks, References and/or Other Materials:	Turizm Rehberliğine Giriş, Suavi Ahipaşaoğlu			
Activites			Number	Duration (hour)	Total Work Load (hour)
Theoretical					
Midterm Exam	1	40.00		2.00	28.00
Practicals/Labs		0		0.00	0.00
Self study and preparation					
Home work project	0	0.00		3.00	42.00
Homeworks		2		10.00	20.00
Projects					
Total	2	100.00		0.00	0.00
Field Studies		0		0.00	0.00
Success Grade		1		1.00	1.00
Others		0		0.00	0.00
Final Exams		1		1.00	1.00
Total		100.00			
Total Work Load					92.00
Course work load/ 30 hr			midterm and 1 final exam are held. The effect of midterm		
ECTS Credit of the Course					

exam on the raw success grade is 60%.

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	3	3	3	2	2	3	3	5	5	5	5	3	5	5	2
ÖK2	5	2	2	2	2	5	5	2	5	5	5	5	2	5	5	2
ÖK3	5	2	2	1	1	5	5	1	5	5	1	5	1	5	5	1

ÖK4	5	2	2	2	2	5	5	2	5	5	2	5	2	5	5	2
LO: Learning Objectives PQ: Program Qualifications																
Contrib ution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							