

MULTI-CRITERIA DECISION MAKING

1	Course Title:	MULTI-CRITERIA DECISION MAKING
2	Course Code:	ISL5321
3	Type of Course:	Optional
4	Level of Course:	Second Cycle
5	Year of Study:	1
6	Semester:	1
7	ECTS Credits Allocated:	6.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Dr. Öğr. Üyesi Burcu AVCI ÖZTÜRK
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	bavci@uludag.edu.tr Tel: 0224 29 41157
17	Website:	
18	Objective of the Course:	In general terms, the main objective of the course is to teach how to use multi-criteria decision making (MCDM) methods in order to support MCDM processes in business. In detail, teaching how to create, solve and interpret results of the MCDM problems for various business problems encountered in different management levels and teaching how to analyze the interpreted results and adopt or put them into practice are the main objectives of the course.
19	Contribution of the Course to Professional Development:	MCDM contributes to all kinds of business-related processions in terms of analyzing and interpreting numerical data and decision making.
20	Learning Outcomes:	
	1	Identifies criteria affecting a business problem.
	2	Calculates weights of criteria in MCDM problems using appropriate methods.
	3	Can model MCDM problems.
	4	Will be able to choose and apply the most suitable method for MCDM problem.
	5	Can calculate group decision and use results for decision support.
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	Basic concepts of decision making, decision making process and modeling of decision problems	
2	Multi-Criteria Decision Making (MCDM) Process (Weighting, Sequencing, Classification),	
3	Simple Additive Weighting Method	
4	The basic structure of the Analytical Hierarchy Process (AHP) and the creation of the hierarchical structure	
5	Usage and application examples of AHP	
6	Analytical Network Process (ANP)	
7	TOPSIS Method	
8	TOPSIS Method	
9	VIKOR Method	
10	Gray Relational Analysis (GRA)	
11	ELECTRE Method	
12	PROMETHEE Method	
13	Integrated MCDM problems, group decisions and business practices.	
14	Integrated MCDM problems, group decisions and business practices.	

22	Textbooks, References and/or Other	Belton, V. Stewart, T.J., 2002, Multi-criteria Decision Making: Methods and Applications, CRC Press Taylor & Francis Group, Boca Raton, FL (2015)		
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		0	0.00	0.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		1	55.00	55.00
Homeworks		1	55.00	55.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm Exams		0	0.00	0.00
Others		0	0.00	0.00
Final Exam		1	35.00	35.00
Total Work Load				174.00
Total work load/ 30 hr		2	100.00	5.80
ECTS Credit of the Course				6.00
Success Grade				
Contribution of Final Exam to Success Grade		60.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		Homework and Written exam		

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	3	5	3	2	1	1	2	1	1	5	1	0	0	0	0

ÖK2	3	3	4	3	2	1	1	2	1	1	5	1	0	0	0	0
ÖK3	3	3	4	3	2	1	1	2	1	1	5	1	0	0	0	0
ÖK4	4	3	5	3	2	1	1	2	1	1	5	1	0	0	0	0
ÖK5	5	4	5	5	2	2	1	2	1	1	5	1	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			