

PORTFOLIO DESIGN I

1	Course Title:	PORTFOLIO DESIGN I
2	Course Code:	GSG2409
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	2
6	Semester:	3
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. SEZİN TÜRK KAYA
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Prof. Sezin Türk Kaya Bursa Uludağ Üniversitesi Güzel Sanatlar Fakültesi Grafik Tasarım Bölümü turkkaya@uludag.edu.tr www.sezinturkkaya.com
17	Website:	
18	Objective of the Course:	The aim of this course is: To give students the ability to prepare and present their designs on the computer.
19	Contribution of the Course to Professional Development:	It will support the participation of students in art and design activities.
20	Learning Outcomes:	
	1	To be able to prepare a portfolio
	2	To be able to decide on the format of the content of the portfolio.
	3	Having the basic knowledge required for job application
	4	To be able to prepare digital and printed resumes
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Introduction of the course, explanation of the term plan. Used programs and classification.	
2	Introduction to Adobe Indesign	
3	Using Adobe Indesign tools	

4	Using the Adobe Indesign Options bar and other panels	
5	Adobe Indesign create new documents and pages	
6	Working with Adobe Indesign template pages	
7	Working with texts, using paragraph and character styles in Adobe Indesign Program	
8	Creating a resume	
9	Working with Objects in Adobe Indesign Program	
10	Working with colors in Adobe Indesign Program	
11	Designing a portfolio cover	
12	Working and saving with photo and graphic elements in Adobe Indesign Program	
13	To design the inner cover pages of the portfolio	
14	Print the portfolio	

22	Textbooks, References and/or Other Materials:	An Introduction to Visual Culture, Nicholas Mirzoeff - Seeing is Believing, Arthur Asa Berger - Communication Design, Jorge Frascara - Visual Communication: Images with Messages, Paul Martin Lester Graphic Design A New History, Setphen J. Eskilson, Laurence King Publishing, 2007; Being
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Activites			Number	Duration (hour)	Total Work Load (hour)
Theoretical	0	0.00			
Midterm Exam	0	0.00			
Practicals/Labs	0	0.00			
Self study and preparation	0	0.00			
Homeworks	6	3.00			
Projects	1	1.00			
Field Studies	0	0.00			
Success Grade	0	0.00			
Midterm exams	0	0.00			
Others	0	0.00			
Total Exams	10	20.00			
Total Work Load					
Course					
Total work load/ 30 hr					
ECTS Credit of the Course					

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	1	0	0	0	1	0	0	0	1	0	0	0	1	0	1
ÖK2	1	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1
ÖK3	1	0	0	0	1	0	0	1	1	0	1	0	0	0	0	1
ÖK4	1	0	1	0	1	1	1	0	0	0	0	0	0	0	1	1
LO: Learning Objectives PQ: Program Qualifications																

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High
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