

MEDIA AND POLITICS

1	Course Title:	MEDIA AND POLITICS
2	Course Code:	KMY5108
3	Type of Course:	Optional
4	Level of Course:	Second Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	4.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. MERT GÖKIRMAK
15	Course Lecturers:	Doç. Dr. Mert GÖKIRMAK
16	Contact information of the Course Coordinator:	Doç. Dr. Mert GÖKIRMAK E-mail: mert@uludag.edu.tr Tel: 0224 2941117 Adres: Uludağ Üniversitesi İİBF Kamu Yönetimi Bölümü, Görükle Kampusu 16059 Nilüfer/Bursa
17	Website:	
18	Objective of the Course:	Its aim is to analyze the cultural institutions in politics.
19	Contribution of the Course to Professional Development:	To provide students with the theoretical knowledge that will understand and evaluate the relations between media and politics from different scientific and professional perspectives.
20	Learning Outcomes:	
	1	The students will be able to identify the concept of culture.
	2	The students will be able to identify the location of culture in Hegel, Durkheim and Weber.
	3	The students will be able to identify the values and social systems.
	4	The students will be able to observe the relation between culture and ideological hegemony.
	5	The students will be able to identify cultural values and the interactions on democracy.
	6	The students will be able to identify the transition process from religion to ideology.
	7	The students will be able to identify in dealing with concepts as symbols.
	8	The students will be able to determine the effectiveness of culture in the current political developments.
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Politics, Culture and Hegemony	

2	Power of Information and The Mass Society	
3	World Media History	
4	Turkish Media History	
5	Political Economy of the Media	
6	State, Politicians and Political Communication	
7	Media, Foreign Policy and International Affairs	
8	Political Cinema and Democracy	
9	Radio Days and Politics in Turkey	
10	The Political Role of Television	
11	Media and Politics in The Post-Truth Era	
12	Social Media, Political Campaigns and The Elections	
13	Media and The Rise of Populism	
14	Authoritarian Governments, Censorship and The Implications of AI-Driven Tools in The Media	

22	Textbooks, References and/or Other Materials:	Süleyman Seyfi Ögün, Politika ve Kültür, Dora Yayıncılık, Bursa, 2010. Mizhael G. Roskin, Çağdaş Devlet Düzenleri: Siyaset Coğrafya Kültür, çev. M. Bahattin Seçilmişoğlu, Adres Yayınları, İstanbul, 2009. W. Lance Bennett, Politik İllüzyon ve Medya, çev. Seyfi
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Activities		Number	Duration (hour)	Total Work Load (hour)
TERM LEARNING ACTIVITIES		NUMBER	WEIGHT	
Theoretical			2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preparation	0	0.00	1.00	14.00
Quiz				
Homeworks		1	28.00	28.00
Projects				
Final Exam	1	50.00	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams				
Contribution of Term (Year) Learning Activities to		50.00	0.00	0.00
Others		0	0.00	0.00
Final Exams				
Contribution of Final Exam to Success Grade		50.00	50.00	50.00
Total Work Load				120.00
Total work load/ 30 hr				4.00
Measurement and Evaluation Techniques Used in the Evaluation of this course includes a homework-				
ECTS Credit of the Course				4.00

24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	2	3	5	0	0	2	3	2	2	0	0	0	0	0	0
ÖK2	4	0	2	5	2	0	2	3	2	0	0	0	0	0	0	0
ÖK3	3	2	3	5	2	0	0	2	3	2	0	0	0	0	0	0
ÖK4	2	0	4	5	0	0	0	2	2	2	0	0	0	0	0	0

ÖK5	3	2	4	5	2	0	0	2	3	2	0	0	0	0	0	0
ÖK6	2	2	3	5	2	0	0	2	3	2	0	0	0	0	0	0
ÖK7	3	2	3	5	2	0	0	2	3	2	0	0	0	0	0	0
ÖK8	4	2	4	5	2	0	0	4	3	3	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			