

ENTREPRENEURSHIP AND INNOVATION FINANCE

1	Course Title:	ENTREPRENEURSHIP AND INNOVATION FINANCE	
2	Course Code:	KTB6111	
3	Type of Course:	Optional	
4	Level of Course:	Third Cycle	
5	Year of Study:	1	
6	Semester:	1	
7	ECTS Credits Allocated:	5.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Doç. Dr. Mehmet Ali Polat	
15	Course Lecturers:	Doç. Dr. Mehmet Ali POLAT	
16	Contact information of the Course Coordinator:	Doç. Dr. Mehmet Ali POLAT mapolat@uludag.edu.tr Bursa Uludağ Üniversitesi İİBF, Görükle Kampüsü Nilüfer Bursa	
17	Website:		
18	Objective of the Course:	The main aim of this course is to introduce students to the methods of establishing an innovative enterprise and innovation financing models.	
19	Contribution of the Course to Professional Development:	Students taking the course will gain knowledge about methods of establishing an innovative enterprise and innovation financing models.	
20	Learning Outcomes:		
		1	To present a critical perspective on the principles of entrepreneurship theory
		2	The achievement is to explain the innovation process
		3	To introduce the startup startup models
		4	To explain innovation financing methods
		5	To teach startup establishment and development modules
		6	Explaining the lean startup model
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21	Course Content:		
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Week	Theoretical	Practice	
1	Introduction to Entrepreneurial Economy		
2	Entrepreneurship and Start-Up Business		
3	Innovation and Start-Up Economy		
4	Waves of Innovation		
5	Innovation Systems		

ÖK4	2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			