

DIGITAL MEDIA AND SOCIETY

1	Course Title:	DIGITAL MEDIA AND SOCIETY
2	Course Code:	SOS5119
3	Type of Course:	Optional
4	Level of Course:	Second Cycle
5	Year of Study:	1
6	Semester:	1
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. OZAN AŞIK
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Dr. Öğretim Üyesi M. Ozan Aşık Uludağ Üniversitesi Fen-Edebiyat Fakültesi Sosyoloji Bölümü ozanasik@uludag.edu.tr
17	Website:	http://bilgipaketi.uludag.edu.tr/Ders/Index/1230807
18	Objective of the Course:	This course will look at various examples of digital culture, the impact of digital media on the relationship between the individual and society, how digital technologies both transform social practices and how people use these technologies, and how digital technologies change the role of media in our daily lives.
19	Contribution of the Course to Professional Development:	Students taking this course learn to analyze the role of media in social relations in the digital age.
20	Learning Outcomes:	
	1	Understanding how our individual and collective lives in our age are shaped and mediated by a complex and pervasive media culture, with digitalization and the internet at every moment
	2	Describing the complex relationship between media, technology and society
	3	Comprehending how digital media permeates every aspect of society and culture from politics to economy, education to health, family to daily life
	4	Exploring how digital media offers people a wide range of opportunities and seriously challenges our stereotypes and ways of thinking and living
	5	
	6	
	7	
	8	
	9	
	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	Course Introduction and Introduction			
2	Sociology of Digital Media			
3	Network Society			
4	Digital Politics			
5	Big Data, Surveillance and Capitalism I			
6	Big Data, Surveillance and Capitalism II			
7	Digital Self			
8	Presentation of Self			
9	Gender, Digital Sexuality			
10	Platforms			
11	Digital Labor			
12	Digital Sociological Research I			
13	Digital Sociological Research II			
14	"Post-Truth Era"?			
22	Textbooks, References and/or Other Materials:	Hepp, Andreas (2022). "Agency, Social Relations, and Order: Media Sociology's Shift into the Digital." Communications. Castells, Manuel (2008). Ağ Toplumunun Yükselişi, Cilt 1, Enformasyon Çağı: Ekonomi, Toplum ve Kültür. İstanbul: Bilgi Üniversitesi Yayınları Lupton, Deborah (2015) Digital Sociology. London; New York: Routledge		
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	Challenge of Collective Action." New Labor	2	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preperation	Kişisel Veri Güvenliği Üzerine Bir Alan Araştırması: Dijital Veriler ve Dijital Güvenliklerin Güvenlik Akademi." Mektepe	1	1.00	1.00
Homeworks		0	0.00	0.00
Projects	Lokke, Eirik (2018). Mahremiyet: Dijital Toplumda Özel Hayat. İstanbul: Koc Üniversitesi Yayınları	1	1.00	1.00
Field Studies		0	0.00	0.00
Midterm exams	Rethinking Big Data's Relation to the Contemporary Subject." Television & New Media, 20(4): 226-249	1	1.00	1.00
Others		0	0.00	0.00
Final Exams	Selçuk İletişim Dergisi, 13(2): 987-1008. Hogan, Bernie (2010). "The Presentation of Self in the Age of Social Media." Journal of Communication, 40(4): 600-615.	1	1.00	1.00
Total Work Load				150.00
Total work load/ 30 hr		Society, 30(6): 377-386. Ünlü, Derya Gül Kus, Öğüz, Gökse, Öğüz, Gökse (2020). "The Presentation of Self in the Age of Social Media." Journal of Communication, 40(4): 600-615.		5.00
ECTS Credit of the Course				5.00
		Yapmaktayım": TikTok Kullanıcılarının Benlik Performansları Üzerine Bir İnceleme." Intermedia International e-Journal, 7(12): 115-128. Yıldız, Filiz & Özarslan, Zeynep (2022). "Kadınların Deneyimlerinden Dijital Flört Şiddetine Bakmak." Etkileşim, 9: 72-101. Pruchniewska, Urszula (2020). "'I Like That It's My Choice a Couple Different Times": Gender, Affordances, and User Experience on Bumble Dating." International Journal of Communication, 14: 2422-2439. Sarı, Ümit & Sancaklı, Petek (2020). "Küyerelleşmenin Dijital Platformların İçerik Tanıtımına Etkisi: Netflix Örneği." Erciyes İletişim Dergisi, 7(1): 243-260. Poell, Thomas, Nieborg, David, Duffy, Brooke Erin (2022). Platforms and Cultural Production. Cambridge; Medford: Polity Kocabay, Nihal Şener (2015). "İzleyici Emtiasının		

		Dönüşümü: Sosyal Ağlarda Sömürü ve Kullanıcı Emeği." İçinde: İletişim Çalışmaları (ed. Aydın Ziya Özgür & Aytekin İşman). Sakarya: Sakarya Üniversitesi (ss. 405-415). Fuchs, Christian (2013). "Class and Exploitation on the Internet." İçinde: Digital Labor (ed. Trebor Scholz). New York; London: Routledge (ss. 265-281). Saka, Erkan (2021) "Dijital Etnografi Literatürüne Bir Bakış." Strata, 8: 71-83. Selwyn, Neil (2019). What is Digital Sociology? Cambridge; Medford: Polity Tatlıoğlu, Sevrâ Su & Güllüoğlu, Fuat (2021) "Dijitalleşen Dünyada Etnografi Yapmak: Dijital Etnografinin İmkânları ve Sınırları Üzerine." Strata, 8: 85-107. Wardle, Claire & Derakhshan, Hossein (2017) "Information Disorder: Toward an Interdisciplinary Framework for Research and Policy Making." Council of Europe report DGI(2017)09. Strasbourg Cedex Büyükaşar, Mehmet (2022). "Sağlık Mezenformasyonu: Çevrimiçi Kanallardan Yayılan Yanlış Bilgi Salgını." Marmara Üniversitesi Öneri Dergisi, 17(57): 73-101.
--	--	---

23	Assesment
-----------	-----------

TERM LEARNING ACTIVITIES	NUMBER	WEIGHT
Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		written exam

24	ECTS / WORK LOAD TABLE
-----------	-------------------------------

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
-----------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	3	4	4	3	3	4	5	4	3	4	5	0	0	0	0
ÖK2	5	3	4	4	5	3	4	4	4	3	3	3	0	0	0	0
ÖK3	3	5	4	3	5	5	5	3	4	4	4	3	0	0	0	0
ÖK4	4	4	4	4	5	5	3	5	3	3	4	4	0	0	0	0

LO: Learning Objectives PQ: Program Qualifications																
--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High
----------------------------	-------------------	--------------	-----------------	---------------	--------------------