	YATCHING	AND	MARINE BUSINESS							
1	Course Title:	YATCHII	NG AND MARINE BUSINESS							
2	Course Code:	TSES008	3							
3	Type of Course:	Optional								
4	Level of Course:	Short Cy	cle							
5	Year of Study:	2								
6	Semester:	3								
7	ECTS Credits Allocated:	3.00								
8	Theoretical (hour/week):	1.00								
9	Practice (hour/week):	2.00								
10	Laboratory (hour/week):	0								
11	Prerequisites:	None								
12	Language:	Turkish								
13	Mode of Delivery:	Face to f	ace							
14	Course Coordinator:	Öğr. Gör	. CELAL UZUN							
15	Course Lecturers:	Meslek Y elemanla	′üksekokulları Yönetim Kurullarının görevlendirdiği öğretim ırı							
16	Contact information of the Course Coordinator:	Tel: 0224 Mail: cela	r. Celal UZUN 4 261 55 40/60516 aluzun@uludag.edu.tr Bilimler Meslek Yüksekokulu							
17	Website:									
18	Objective of the Course:	To be known maritime tourism and marinas, sector knowled								
19	Contribution of the Course to Professional Development:	light of th having th	dent reaches the level of producing quality services in the he knowledge he / she has learned in his professional life by he necessary knowledge about Marine tourism, Marina ment and Yachting.							
20	Learning Outcomes:									
		1	To be able to comprehend legislation about yachting							
		2	Comprehending terms related to yachting							
		3	To be able to comprehend marinal terms							
		4	To be able to Creation of yacht routes							
		5	To have necessary knowledge about yachting							
		6	Having necessary knowledge about marina management							
		7	To be able to comment on the development of yachting and marina							
		8								
		9								
		10								
21	Course Content:									
		Со	ourse Content:							
	Theoretical		Practice							
1	Definition, importance and general per of maritime tourism, general concepts maritime tourism		Discussions							
2	Definition, classification and history of	marina	Discussions							
3	The sector in the World and Turkey		Discussions							

4	Definition of yacht and features of ya	ıcht	Discussions								
5	Location selection criteria of marina infrastructure and superstructure promarinas, using of equipment	perties of	Discussions								
6	Management and organization chart marina, services provided by marina	in	Discussions								
7	Operating productivity and efficiency marina and terminal	of	Discussions								
8	Course review and Midterm										
9	Environmental risks that may occur of construction and operation of a marinational and international regulations to the environment. and measures to taken	na s related	Discussions								
10	Certification of marinas, legislations. yacht tourism	related	Discussions								
11	Blue flag applications		Discussions								
12	İmportance of yacht and marina in thand Turkey	e World	Discussions								
13	Environmental risks of marinas		Discussions								
14	Growth strategies and new approach	nes	Discussions								
22	Textbooks, References and/or Other Materials:		"Dünya Turizm Talebi Eğilimleri Işığında Türkiye'ye Yönelik Yat Turizm Talebinin Değerlendirilmesi, Uğur Tandoğan".								
Activit	tes		Number	Duration (hou	r) Total Work Load (hour)						
Mareir	Nive kam	1	401 0 0	1.00	14.00						
Practic	als/Labs		14	2.00	28.00						
Belfnetu	wdyrk-pdgjeeperation	0	0 00	2.00	28.00						
Homev	vorks		0	0.00	0.00						
Poo pete ct	ts	2	100.00	0.00	0.00						
Field S	itudies		0	0.00	0.00						
Midden	R STAMS		1	10.00	10.00						
Others			0	0.00	0.00						
Fotal E	xams		100.00	10.00	10.00						
Total V	Vork Load				90.00						
Foldisk	ork load/ 30 hr		the principles	of Bursa uludag University	Associate and						
ECTS	Credit of the Course			E I I I I I I I I I I I I I I I I I I I	3.00						
25	CONTRIBITION	OF L FA	RNING OUT	COMES TO PROGRA	MME						

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1 PQ2 PQ3 PQ4 PQ5 PQ6 PQ7 PQ8 PQ9 PQ1 PQ11 PQ12 PQ1 PQ14 PQ15 PQ16															
ÖK1	1	0	0	0	0	0	0	3	1	0	0	1	0	0	0	0
ÖK2	0	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK4	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	3	1	3	2	0	0	0	3	0	0	0	0	0
ÖK7	0	1	2	3	2	4	0	0	0	0	4	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contrib 1 very low ution Level:			2 low		3 Medium			4 High			5 Very High					