

INTRODUCTION TO BANKING AND INSURANCE

1	Course Title:	INTRODUCTION TO BANKING AND INSURANCE
2	Course Code:	BSGZ105
3	Type of Course:	Compulsory
4	Level of Course:	Short Cycle
5	Year of Study:	1
6	Semester:	1
7	ECTS Credits Allocated:	6.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr.Gör. HALİL GÜLMEZ
15	Course Lecturers:	Meslek Yüksekokulları Yönetim Kurullarının görevlendirdiği öğretim elemanları.
16	Contact information of the Course Coordinator:	Öğr.Gör.Halil GÜLMEZ hgulmez@uludag.tr - GSM: 0538 645 44 35 Tel: +90. 224. 261 55 40-41 (60529) Faks: +90 0224 261 55 43 Bursa Uludağ Üniversitesi Sosyal Bilimler M.Y. O. Ali Osman Sönmez Kampusu Yeni Yalova yolu 9.km Osmangazi-BURSA
17	Website:	
18	Objective of the Course:	To form the infrastructure of the basic information about banking and insurance business.
19	Contribution of the Course to Professional Development:	It forms the basic knowledge base on banking and insurance.
20	Learning Outcomes:	
	1	Defining the concept of banking. Able to analyze the Turkish banking in Republic period.
	2	To explain the basic concepts of banking.
	3	Able to explain the banking systems and the types.
	4	Able to explain supervision of banks and related institutions.
	5	Commenting the banking crisis.
	6	To be able to explain the concept of risk and give examples of the types of risks. Defining the concept of insurance.
	7	To explain the basic concepts of insurance.
	8	To be able to classify the insurance agreements according to their qualifications and subjects.
	9	To be able to calculate the price of insurance (Premium) according to branches.

		10	To be able to comment the role of insurance in the country economy	
21	Course Content:			
	Course Content:			
Week	Theoretical	Practice		
1	Historical development of banking in the world and our country. The Turkish banking in Republic period.			
2	The definition of the banking and the basic concepts of the insurance			
3	Bank systems Types of banks			
4	Central Bank Of The Republic Of Turkey			
5	Supervision of banks; The Banks Association of Turkey The Participation Banks Association of Turkey			
6	Banking Regulation and Supervision Agency (BRSA)			
Activites		Number	Duration (hour)	Total Work Load (hour)
8	Revision lesson and mid term exam	14	3.00	42.00
Theoretical				
Practicals/Labs		0	0.00	0.00
Self study and the basic concepts of the insurance. The basic principles of insurance		14	5.00	70.00
Homeworks		2	10.00	20.00
10	Projects	0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm Exams		1	15.00	15.00
11	Segmentation of the insurance, conducted by	0	0.00	0.00
Others		0	0.00	0.00
Final Exams		1	33.00	33.00
Total Work Load				180.00
12	Determination of the price of insurance for life and non life insurances. The factors that			6.00
Total work load 30 m				6.00
ECTS Credit of the Course				6.00
13	The establishment of the insurance contract and the obligations of the parts in the contracts. Applications for exemptions and the time- limit.			
14	General condition of the insurance industry in our country and the world, its place in the economy.			

22	Textbooks, References and/or Other Materials:	1.ŞENDOĞDU, A.ASLAN, Bankacılığa Giriş, Nobel Yayınları,MESTEK Seri No:54 Ankara,2006 2.KAYA, Feridun, Sigortacılık, Beta Basım Yayım, İstanbul, 2011 3.ÖZBOLAT, Öğr. Gör. Murat, Temel Sigortacılık, Seçkin Yayıncılık, Ankara, 2011 4.URALCAN, Dr. G.Şebnem, Temel Sigorta Bilgileri ve Sigorta Sektörünün Yapısal Analizi, Hiperlink Yayınları, İstanbul, 20111. KAYA, Feridun, Sigortacılık, Beta Basım Yayım, İstanbul, 2011
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23	Assesment
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TERM LEARNING ACTIVITIES	NUMBER	WEIGHT
Midterm Exam	1	30.00
Quiz	0	0.00
Home work-project	2	10.00
Final Exam	1	60.00
Total	4	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course	Measurement and evaluation is carried out according to the principles of Bursa Uludağ University Associate and Undergraduate Education Regulation.	

24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS
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	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	4	4	2	4	3	4	4	4	4	5	3	4	3	4	4
ÖK2	5	2	2	4	4	2	3	2	4	3	5	4	4	5	5	4
ÖK3	5	2	2	3	2	3	3	2	4	2	4	4	4	3	4	4
ÖK4	5	3	5	3	2	5	5	2	4	5	5	5	4	4	4	3
ÖK5	5	2	4	5	4	4	4	3	4	2	3	5	4	4	4	4
ÖK6	5	5	3	3	5	5	4	5	3	5	5	5	4	4	3	4
ÖK7	5	5	5	3	5	5	5	5	5	5	3	5	4	4	4	4
ÖK8	4	3	5	5	4	5	5	3	5	5	5	5	4	4	5	5
ÖK9	5	5	5	5	5	4	3	5	2	5	4	5	4	4	3	4
ÖK10	5	5	5	5	4	4	4	5	4	5	5	5	4	4	4	5

LO: Learning Objectives PQ: Program Qualifications

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High
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