

CAREER MANAGEMENT

1	Course Title:	CAREER MANAGEMENT
2	Course Code:	CAL4405
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	7
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. Aşkın Keser
15	Course Lecturers:	Arş. Gör. Dr. Ülviye TÜFEKÇİ YAMAN
16	Contact information of the Course Coordinator:	Prof. Dr. Aşkın Keser e-posta: askin@uludag.edu.tr Telefon:02242941121 BÜrsa Uludağ Üniversitesi İİBF Çalışma Ekonomisi ve Endüstri İlişkileri Bölümü.
17	Website:	
18	Objective of the Course:	The aim of the course is to introduce contemporary career planning methods compatible with real life problems in the rapidly changing economic, social, cultural, ethical and legal conditions of the business world and to provide students with the ability to adapt them to their own lives. Career Management is a problem-solving and decision-making process that aims to establish the most appropriate relationship between the values and needs of employees and their work experiences and opportunities. It enables employees to be happier and more productive in their work. It creates employees who can predict their future, know what awaits them, determine their goals accordingly, are highly motivated and dedicate themselves to their work. It provides a strategic approach to career planning and business research.
19	Contribution of the Course to Professional Development:	It helps students gain career planning skills by learning traditional and contemporary career approaches.
20	Learning Outcomes:	
	1	At the end of the course, students learn individual career planning;
	2	How individual and organizational career planning is done;
	3	Stages of individual career planning;
	4	What kind of relationship exists between career stages and life stages;
	5	What to consider when choosing a job;
	6	What are the points to be considered in job interviews;
	7	What kind of a relationship exists between personality and choice of profession and job;
	8	What career management elements are used to focus the business on employees;
	9	What programs can be used by organizations to develop careers;

		10	To have the necessary knowledge and skills to choose the right job by making their own individual career planning and to be a happy employee in the future; they learn.		
21	Course Content:				
	Course Content:				
Week	Theoretical		Practice		
1	General Conceptual Framework: What is Career Definition, Career Planning and Management?				
2	General Conceptual Framework: What is Career Definition, Career Planning and Management? (2nd)				
3	Life Stages and Career Relationship				
4	Career Development Theories				
5	Career Choice Theories				
6	Career Planning				
7	Individual Career Planning				
8	Organizational Career Planning				
9	Career Management				
10	Career Management (2)				
11	Career Development				
12	The Changing Nature of Career				
Activites			Number	Duration (hour)	Total Work Load (hour)
22	Textbooks, References and/or Other Materials:		Serpil AYTAÇ - Aşkın KESER (2017) Çalışma Yaşamında Kariver Umuttene Yavınları	3.00	42.00
Practicals/Labs			0	0.00	0.00
Self study and preparation			3	3.00	42.00
TERM LEARNING ACTIVITIES			NUMBE	WEIGHT	
Homeworks			1	20.00	20.00
Midterm Exam			1	40.00	
Projects			0	0.00	0.00
Field Studies			0	0.00	0.00
Home work-project			0	0.00	
Midterm exams			0	20.00	20.00
Others			0	0.00	0.00
Total			2	100.00	
Final Exams			2	30.00	30.00
Total Work Load					154.00
Success Grade					
Total work load/ 30 hr					5.13
Contribution of Final Exam to Success Grade					60.00
ECTS Credit of the Course					5.00
Total			100.00		
Measurement and Evaluation Techniques Used in the Course			Measurement and evaluation is made with multiple choice test questions and written questions.		
24	ECTS / WORK LOAD TABLE				

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	5	3	3	3	3	4	2	3	4	0	0	0	0	0	0
ÖK2	5	4	3	4	3	2	4	2	4	2	0	0	0	0	0	0

ÖK3	4	4	3	3	2	3	4	1	3	4	0	0	0	0	0	0
ÖK4	4	5	2	4	3	3	4	3	3	2	0	0	0	0	0	0
ÖK5	5	5	2	3	4	4	2	3	3	4	0	0	0	0	0	0
ÖK6	4	3	4	2	3	4	4	2	3	2	0	0	0	0	0	0
ÖK7	4	3	4	2	3	4	4	2	3	2	0	0	0	0	0	0
ÖK8	4	4	2	2	3	5	2	3	3	4	0	0	0	0	0	0
ÖK9	2	2	4	3	4	2	2	3	4	2	0	0	0	0	0	0
ÖK10	2	3	4	2	1	3	4	2	1	4	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			