

RURAL TOURISM

1	Course Title:	RURAL TOURISM	
2	Course Code:	TEK3734-S	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	3	
6	Semester:	6	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	-	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Doç. Dr. İ.Bülent Gürbüz	
15	Course Lecturers:	-	
16	Contact information of the Course Coordinator:	bulent@uludag.edu.tr (224) 2941591	
17	Website:		
18	Objective of the Course:	Rural tourism, which is one of the most important tools of rural development, is what is and is not. disclosure. The place and importance of the concept and types of alternative tourism in tourism The distribution of alternative tourism developments in the world	
19	Contribution of the Course to Professional Development:	Motivation for students to become entrepreneurs by encouraging rural tourism activities	
20	Learning Outcomes:		
		1	Identify needs of individuals in rural and to prepare extension programs in order to meet the requirements
		2	Evaluate the achievements of rural tourism.
		3	It has an understanding of how sustainable development is compatible with rural Tourism.
		4	Can follow good rural tourism examples in Turkey.
		5	Can research good practices from different countries of the world.
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Course description and content, identification of students' expectations from the course, the philosophy of rural tourism and contributions to rural development		

2	Basic Concepts, Components and Importance of Rural development Rural Tourism Supply and Demand, factors that accelerate the development and development of rural tourism, Turkey "as examples of rural tourism, rural tourism in rural areas outside types of tourism can be made, rural areas and rural development, Turkey 's rural development practices, rural development projects, rural development Economic effects of rural tourism on social structure, Rural tourism on culture effect.			
3	importance and development of tourism			
4	Environmental Impact on tourism and tourism diversifiřcation			
5	Sustainability on tourism			
6	Sustainability on tourism			
7	Eco tourism			
8	Alternatives of tourism			
9	Therminological approach on tourism			
10	Therminological approach on tourism			
11	Reseach application on tourism			
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		Turizm, Anadolu Matbaası, İzmir, 2001.	5.00	5.00
Homeworks		0	0.00	0.00
Projects		1	5.00	5.00
Assesment		1	5.00	5.00
Field Studies		1	5.00	5.00
Midterm exams		1	7.00	7.00
Others		0	0.00	0.00
Final Exams		1	9.00	9.00
Total Work Load				131.00
Total work load/ 30 hr				4.13
ECTS Credit of the Course				4.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00		
Contribution of Final Exam to Success Grade		60.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		It is programmed in the output-based education and training program.		
24	ECTS / WORK LOAD TABLE			

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	0	0	0	5	4	5	0	0	0	0	0	0	0	0	0
ÖK2	0	0	0	0	0	0	0	4	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	2	0	0	0	2	0	0	3	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			