

MICROECONOMICS

1	Course Title:	MICROECONOMICS
2	Course Code:	TEK3727
3	Type of Course:	Compulsory
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	5
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	No
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. HASAN VURAL
15	Course Lecturers:	Prof. Dr. Emin ERTÜRK Prof. Dr. Nalan ÖLMEZOĞULLARI Prof. Dr. Feridun YILMAZ Prof.. Dr. Necla AKLAN Doç.Dr. Ozan BAŞKOL
16	Contact information of the Course Coordinator:	hvural@uludag.edu.tr
17	Website:	
18	Objective of the Course:	The purpose of this course is to introduce students to the principles of economics and to provide a basic understanding of how economic actors allocate available resources in an efficient way.
19	Contribution of the Course to Professional Development:	Economic and social problem solving and evaluation competencies are developed.
20	Learning Outcomes:	
	1	To express the meaning of the term scarcity
	2	To inform students about basic economic facts such as supply, demand, marginal analysis
	3	To acquire market equilibrium
	4	To identify the factors that change the market equilibrium and analyse comparatively
	5	To acquire consumer equilibrium with respect to consumer behaviour
	6	To explain the equilibrium of profit maximising firm
	7	To explain concepts about firm behaviour such as production, normal profit and cost
	8	To analyze the differences about perfect competition and imperfect competition
	9	To demonstrate externalities and the policies about them
	10	To gain knowledge about uses of microeconomic theories in conduct of business
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	Consumer Behaviour Theory	
2	Demand Theory	
3	Production Theory	
4	Cost Theory	
5	Perfect Competition Market Equilibrium and Market Price	
6	Prefect Competition and Firm Equilibrium	
7	Monopoly	
8	Monopolistic Competition	
9	Oligopoly	
10	Production Factors' Demand	
11	Labour Market	
12	Interest, Rent and Profit	
13	General Equilibrium and Welfare	
14	Externalities and Discussion	

22	Textbooks, References and/or Other Materials:	1. Şahin, Hüseyin(2012), Mikro İktisat, Ezgi Kitabevi, BURSA
23	Assesment	

TERM LEARNING ACTIVITIES		NUMBE R	WEIGHT		
Midterm Exam		1	40.00		
Activites			Number	Duration (hour)	Total Work Load (hour)
Final Exam		1	60.00		
Theoretical		1	12.00	2.00	28.00
Practicals/Labs		0	0.00	0.00	0.00
Contribution of Term (Year) Learning Activities to Self study and preperation		40.00	14	3.00	42.00
Homeworks		0	0.00	0.00	0.00
Projects		0	0.00	0.00	0.00
Field Studies		0	0.00	0.00	0.00
Measurement and Evaluation Techniques Used in the Course			Understanding the subject is measured with written exams and assignments	10.00	10.00
Others		0	0.00	0.00	0.00
Final Exams		1	10.00	10.00	10.00
Total Work Load					100.00
Total work load/ 30 hr					3.00
ECTS Credit of the Course					3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	5	3	4	4	3	4	4	4	4	5	5	0	0	0	0
ÖK2	4	5	4	4	4	4	3	3	3	4	4	4	0	0	0	0
ÖK3	5	5	4	4	4	5	4	3	3	3	4	4	0	0	0	0
ÖK4	4	4	3	4	5	5	4	4	5	4	5	5	0	0	0	0

ÖK5	4	4	4	5	4	4	4	4	3	3	4	4	0	0	0	0
ÖK6	5	5	4	4	4	4	4	4	4	4	4	4	0	0	0	0
ÖK7	5	4	5	4	5	3	4	5	5	5	4	4	0	0	0	0
ÖK8	5	4	4	4	5	3	4	3	5	4	4	4	0	0	0	0
ÖK9	4	5	5	4	5	3	4	3	3	4	4	4	0	0	0	0
ÖK10	4	4	4	4	4	3	3	3	3	4	4	4	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			