

TOURISM REGIONS AND TRAVEL NOTES

1	Course Title:	TOURISM REGIONS AND TRAVEL NOTES
2	Course Code:	MIM4015
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	7
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. FİLİZ ŞENKAL SEZER
15	Course Lecturers:	Prof. Dr. FILİZ ŞENKAL SEZER
16	Contact information of the Course Coordinator:	filizs@uludag.edu.tr Tel: 02242942126 Bursa Uludağ Üniversitesi Mimarlık Fakültesi Mimarlık Bölümü
17	Website:	
18	Objective of the Course:	The aim of this course is to learn about tourism and tourism areas in the world and in our country, and to learn the basic design principles and standards related to tourism activities and accommodation facilities.
19	Contribution of the Course to Professional Development:	To learn the basic design principles and standards related to tourism activities and accommodation facilities.
20	Learning Outcomes:	
	1	To learn about the concepts of tourism and tourism areas
	2	Gaining knowledge of tourism concept and tourism areas
	3	Gaining the ability to make a general assessment in today's tourist facilities, in the context of tourism areas
	4	Getting to know European countries and cultures within the framework of tourism
	5	To gain research skills, teamwork skills, speaking and writing skills, graphic skills to work, ability to benefit from the examples and critical thinking skills
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21	Course Content:	
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Week	Theoretical	Practice

1	Introducing the course, Definition and History of Tourism France – Paris France – Nice- Cannes- Monaco	
2	Tourism in The World and In Our Country Spain – Barselona – Madrid – Valencia- Granada -Toledo – Malaga	
3	Tourism, tourist concept and tourist features Italy – Milano – Rome – Florance – Venice – Toscana Austria – Vienna – Hungary - Budapest – Bratislava	
4	Leisure and Recreation Concepts Czech Republic – Prag Germany – Berlin – Dresden	
5	Concepts of Tourism Region, Tourism Center and Tourism Area Netherlands – Amsterdam – Giethoorn - Albania – Tiran – Sarande	
6	Tourism Shapes and Types Bulgaria – Varna – Plovdiv Romania – Bucharest	
7	tandards for Tourism Activities, Basic Standards for Accommodation Basic Design Principles and tandards – Greece -Chios – Kos – Lesbos – Samos Island	
8	Hotels, Resorts, Boutique Hotels Antalya – Belek - Lykiaworld Links Antalya – Aksu - Kremlin PalaceAntalya – Aksu - Topkapı Palace Antalya – Kemer - World Palace Antalya – Side - Sueno Beach Otel Muğla – Bodrum – Gümbet - İsis	
9	Private Accommodation Facilities, Motels, Hostels, Apart Hotels Muğla – Bodrum – Gümbet – WOW Muğla – Bodrum – Güvercinlik - LA Blanche IslandMuğla – Bodrum – İçmeler - TUI Magic Life Muğla – Bodrum – Kumbahçe - Labranda TMT Otel	
10	Health Facilities, Sports Facilities, Congress and Recreation Facilities Antalya – Belek - TUI Magic Life WaterworldAntalya – Belek - Megasaray Otel Antalya – Kemer - Mirada del Mar Otel Antalya – Lara – Kervansaray Otel	
11	Rural Tourism Facilities, Compound Facilities, Other Facilities, Hostels, Campings ntalya – Tekirova - Pirates Beach Club Otel Antalya – Kiriş - PGS Resort Antalya – Kemer – Rixos Sungate Antalya – Manavgat - TUI Magic Life Jacaranda Imperial	
12	Tourism Supply And Attractiveness KKTC- Girne – Jasmine Court OtelKKTC- Magosa – Salamis Bay Conti Otel	

13	Tourism Demand and Demand-Ing Functions Aydın – Kuşadası – Richmond OtelBalıkesir – Ayvalık – Ayvalık Beach Resort Otel İzmir – Gümüşdör – Denizatı Otel Kütahya – Güral Harlek Otel İzmit – Sapanca – NG Sapanca Bursa – Uludag – Karinna Forest Mansions																															
14	Homework Presentation (year-end)																															
22	Textbooks, References and/or Other Materials:	<p>ALPASLAN ALİAĞAOĞLU, SOSYO-KÜLTÜREL MİRAS TURİZMİ VE TÜRKİYE'DEN ÖRNEKLER</p> <p>Ş. GÜLİN BEYHAN, S. METE ÜNÜGÜR, ÇAĞDAŞ GEREKSİNİMLER BAĞLAMINDA SÜRDÜRÜLEBİLİR TURİZM VE KİMLİK MODELİ</p> <p>GÖZDE EMEKLİ, AVRUPA BİRLİĞİ'NDE TURİZM POLİTİKALARI VE TÜRKİYE'DE KÜLTÜREL TURİZM</p> <p>FÜSUN SOYKAN, KIRSAL TURİZM VE TÜRKİYE TURİZMİ İÇİN ÖNEMİ</p> <p>CELALETTİN DURAN, TÜRKİYE DE DAĞLIK ALANLARIN KIRSAL TURİZM AÇISINDAN ÖNEMİ</p> <p>GÖZDE EMEKLİ, AYDIN İBRAHİMOV, FÜSUN SOYKAN, TURİZMDE KÜRESELLEŞMEYE COĞRAFİ YAKLAŞIMLAR VE TÜRKİYE</p> <p>MUSTAFA KIRCA, MEHMET HANEFİ TOPAL, TÜRKİYE'DE TURİZM TALEBİNİN VERGİ GELİRLERİ ÜZERİNDEKİ ETKİSİNİN ANALİZİ</p>																														
23	Assesment																															
<table> <tr> <th>TERM LEARNING ACTIVITIES</th><th>NUMBE R</th><th>WEIGHT</th></tr> <tr> <td>Midterm Exam</td><td>1</td><td>20.00</td></tr> <tr> <td>Quiz</td><td>0</td><td>0.00</td></tr> <tr> <td>Home work-project</td><td>1</td><td>20.00</td></tr> <tr> <td>Final Exam</td><td>1</td><td>60.00</td></tr> <tr> <td>Total</td><td>3</td><td>100.00</td></tr> <tr> <td colspan="2">Contribution of Term (Year) Learning Activities to Success Grade</td><td>40.00</td></tr> <tr> <td colspan="2">Contribution of Final Exam to Success Grade</td><td>60.00</td></tr> <tr> <td colspan="2">Total</td><td>100.00</td></tr> <tr> <td colspan="2">Measurement and Evaluation Techniques Used in the Course</td><td>Midterm exam, final exam and number of applications, homework success is not success.</td></tr> </table>			TERM LEARNING ACTIVITIES	NUMBE R	WEIGHT	Midterm Exam	1	20.00	Quiz	0	0.00	Home work-project	1	20.00	Final Exam	1	60.00	Total	3	100.00	Contribution of Term (Year) Learning Activities to Success Grade		40.00	Contribution of Final Exam to Success Grade		60.00	Total		100.00	Measurement and Evaluation Techniques Used in the Course		Midterm exam, final exam and number of applications, homework success is not success.
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24	ECTS / WORK LOAD TABLE																															

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	2.00	28.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	10	2.00	20.00
Homeworks	1	25.00	25.00
Projects	1	17.00	17.00
Field Studies	0	0.00	0.00
Midterm exams	1	1.00	1.00
Others	0	0.00	0.00
Final Exams	1	1.00	1.00
Total Work Load			93.00
Total work load/ 30 hr			3.07
ECTS Credit of the Course			3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	3	5	0	3	0	0	0	3	0	0	0	0	0	0	0
ÖK2	2	3	5	0	3	0	0	0	3	0	0	0	0	0	0	0
ÖK3	2	0	5	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	0	4	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			