

SECURITY ANALYSIS

1	Course Title:	SECURITY ANALYSIS
2	Course Code:	ISL3216
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	6
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Dr. Öğr. Üyesi ESEN CİMİLLİ
15	Course Lecturers:	Yok
16	Contact information of the Course Coordinator:	esencimilli@uludag.edu.tr 0224-2940721
17	Website:	
18	Objective of the Course:	<p>The purpose of this course is to give information to students about money and capital market instruments and institutions; and to improve students' ability of interpretation and analysis on these topics.</p> <p>It is also aimed that students will be equipped with the knowledge for portfolio selection, portfolio management and investment evaluation through theoretical methodologies.</p>
19	Contribution of the Course to Professional Development:	Following and evaluating the global and national developments related to money and capital markets and making optimal financial decisions.
20	Learning Outcomes:	
	1	To be able to distinguish the differences between money, capital and derivatives markets.
	2	To be able to explain the difference between real asset and financial assets.
	3	To be able to analyze and interpret the national and international developments and events in the financial markets.
	4	To be able to harmonize the theoretical information with current developments in financial markets
	5	To be able to interpret the risks faced by institutions in the financial markets.
	6	To have the efficiency and capability to work in the financial institutions.
	7	To be able to provide solutions for the financial problems of the enterprises.
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21	Course Content:	
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Week	Theoretical	Practice
1	Concept of financial globalization, concept and types of investment, goals of investors.	
2	Elements and functioning of the financial system, money and capital markets.	
3	Money market instruments.	
4	Capital markets instruments.	
5	Public offering of securities and trading on the stock exchange.	
6	Stock Exchange, Borsa Istanbul and Capital Markets Board of Turkey.	
7	Concept of yield and risk in financial markets, systematic and unsystematic risks.	
8	Fundamental and technical analysis approaches.	
9	Diversification and portfolio management concept.	
10	Investment funds.	
11	Investment trusts.	
12	Measuring portfolio performance.	
13	Other financial institutions and central bank.	
14	Concept and types of financial crisis.	
22	Textbooks, References and/or Other Materials:	1. Sermaye Piyasası ve Yatırım Analizi, Lale KARABIYIK-Adem ANBAR 2. Sermaye Piyasası ve Menkul Değer Analizi, Ali CEYLAN 3. Finansal Kurumlar, Özcan ERTUNA 4. Para, Banka ve Finansal Piyasalar, İlker PARASIZ 5. Capital markets: Institutions and Instruments, Frank J. Fabozzi – Franco Modigliani
23	Assesment	
TERM LEARNING ACTIVITIES		WEIGHT
	NUMBER	
Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		Face to face/online multiple choice/written exam
24	ECTS / WORK LOAD TABLE	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	4.00	56.00
Homeworks	0	0.00	0.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	20.00	20.00
Others	0	0.00	0.00
Final Exams	1	25.00	25.00
Total Work Load			163.00
Total work load/ 30 hr			4.77
ECTS Credit of the Course			5.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	4	2	2	2	4	2	2	2	3	1	5	0	0	0	0
ÖK2	2	4	1	1	1	4	1	1	2	2	1	1	0	0	0	0
ÖK3	3	4	2	2	2	4	3	2	2	4	1	1	0	0	0	0
ÖK4	3	3	2	2	2	4	3	2	2	4	1	1	0	0	0	0
ÖK5	3	3	2	2	2	4	3	2	2	4	1	1	0	0	0	0
ÖK6	3	3	2	2	2	4	3	2	2	4	1	1	0	0	0	0
ÖK7	1	4	1	1	1	4	1	1	2	3	1	1	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							