

CULTURAL HERITAGE IN TOURISM CITIES

1	Course Title:	CULTURAL HERITAGE IN TOURISM CITIES
2	Course Code:	TRBS231
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	2
6	Semester:	3
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	Ön şart bulunmamakla birlikte mesleki İngilizce derslerini seçmiş olmaları önerilmektedir.
12	Language:	English
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. EMEL ADAMIŞ
15	Course Lecturers:	Dr. EMEL ADAMIŞ
16	Contact information of the Course Coordinator:	emeladamis@uludag.edu.tr
17	Website:	
18	Objective of the Course:	As cities and architectural works enrich touristic experiences; it is important to understand this interrelationship between culture, heritage, architecture and tourism. The aim of the course is to equip students with the necessary knowledge and skills to gain different perspectives from a tourism perspective and to increase their awareness of cultural heritage by evaluating examples of architectural products accepted as world cultural heritage in tourism cities in the context of cultural heritage.
19	Contribution of the Course to Professional Development:	From a tourism perspective, it will help increase the awareness of cultural heritage by evaluating examples of architectural products accepted as world cultural heritage in tourism cities in the context of cultural heritage.
20	Learning Outcomes:	
	1	Gains the ability to recognize, find and evaluate the elements within the scope of Cultural Heritage.
	2	Gains the ability to evaluate the elements within the scope of Cultural Heritage in terms of tourism and cities.
	3	Gains the skill of compiling and analyzing, criticizing and interpreting the information given in the field of Cultural Heritage in the world of knowledge and thought.
	4	Gains the knowledge and equipment skills to deepen the knowledge in the field of cultural elements and to do postgraduate studies.
	5	Gains the skill of bringing cultural elements to the national and universal, preparing them for new and current productions, keeping them alive and spreading them with the knowledge they have acquired.
	6	Gains the confidence and competence to follow and contribute to the cultural heritage lists of humanity prepared within the framework of the Intangible Cultural Heritage Convention.

		7	Gains the ability to evaluate cultural products within the framework of tourism cities and architecture, and to develop suggestions for cultural reproduction.		
		8			
		9			
		10			
21	Course Content:				
	Course Content:				
Week	Theoretical		Practice		
1	1 Cultural Heritage and Tourism				
2	2 Consumption of Culture: Heritage Demand and Experience				
3	3 The Heritage Supply: Attractions and Services				
4	4 Spatial Perspectives and Heritage Resources				
5	5 Looking for Something Real: Heritage, Tourism and Elusive Authenticity				
6	6 Tourism and the Politics of Heritage				
Activites			Number	Duration (hour)	Total Work Load (hour)
Theoretical			14	2.00	28.00
Practicals/Labs			0	0.00	0.00
Self study and preparation			0	0.00	0.00
Homeworks			0	0.00	0.00
Projects			0	0.00	0.00
Field Studies			0	0.00	0.00
Midterm exams			1	30.00	30.00
Others			0	0.00	0.00
Final Exams			1	30.00	30.00
Total Work Load					88.00
Total work load on Indigenous People					2.93
ECTS Credit of the Course					3.00
14	14 Archaeological Sites and Ancient Monuments				
22	Textbooks, References and/or Other Materials:		Dallen J. Timothy, Cultural Heritage and Tourism: An Introduction, Channel View Publications, 2020 Sophia Labadi, Colin Long (Eds.), Heritage and Globalisation, Routledge, 2010 Timothy, D. J., & Nyaupane, G. P. (Eds.). (2009). Cultural heritage and tourism in the developing world. New York: Routledge.		
23	Assesment				

TERM LEARNING ACTIVITIES	NUMBER	WEIGHT
Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course	Measurement and evaluation is carried out according to the principles of Bursa Uludag University Associate and Undergraduate Education Regulation.	

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	2	1	1	1	1	2	1	1	1	1	0	0	0	0	0
ÖK2	3	2	1	1	1	1	1	3	1	1	2	0	0	0	0	0
ÖK3	1	1	1	1	1	3	2	1	2	1	1	0	0	0	0	0
ÖK4	1	1	1	1	1	1	1	3	1	1	1	0	0	0	0	0
ÖK5	1	1	1	1	1	1	1	2	3	1	3	0	0	0	0	0
ÖK6	1	2	1	1	1	3	2	1	3	1	2	0	0	0	0	0
ÖK7	3	1	3	1	1	1	1	1	1	1	3	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							