

# ENVIRONMENTAL MANAGEMENT AND SUSTAINABILITY IN BUSINESSES

1	Course Title:	ENVIRONMENTAL MANAGEMENT AND SUSTAINABILITY IN BUSINESSES
2	Course Code:	KAM4409
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	7
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. YASEMİN KAYA
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	<p>yaseminkahveci@uludag.edu.tr  Tel: 0224 2941197  Adres: Uludağ Üniversitesi İİBF Kamu Yönetimi Bölümü, Görükle Kampusu 16059 Nilüfer/Bursa</p>
17	Website:	
18	Objective of the Course:	Course Objective is to introduce the central factors of the models environmentally-sensitive business management by explicating to the students the environmental responsibilities of business, and make the students knowledgeable about the practices in this field.
19	Contribution of the Course to Professional Development:	Through this course, the students will be able to comply with environmental responsibilities in their professional career and take into account the environmental impact of decisions.
20	Learning Outcomes:	
	1	To be able to have the knowledge about environmental problems and their effects and can analyze the efficiency of policies aimed at their resolution.
	2	To be able to examine the links between environmental problems and economical activities.
	3	To be able to become aware of the significance of measures such as resource productivity, energy saving, waste minimization during the production phase and to be able to make the necessary transformations.
	4	To be able to have knowledgeable with the central factors of business management.
	5	To be able to become acquainted with environmentally-Friendly management concept and its practices.
	6	To be able to have knowledge about business practices of the standards of Environment Management Systems.
	7	To be able to have knowledgeable with Quality Standards and Environment Management Standards.
	8	To be able to become acquainted with business practices of the approach of sustainable development.
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<b>21</b>	Course Content:		
	<b>Course Content:</b>		
<b>Week</b>	<b>Theoretical</b>	<b>Practice</b>	
<b>1</b>	Environmental Problems and Effects		
<b>2</b>	Improvement of Environmental Awareness in Global and Local Scale :A Historical Perspective		
<b>3</b>	Business Administration and Environmental Protection		
<b>4</b>	Development and Environment: Sustainable Development and Business's role		
<b>5</b>	Trade and Environment: World Trade Organization		
<b>6</b>	Environmental Cost of Business and Their Social Responsibilities		
<b>7</b>	The Legal Aspect of Environmental Liability		
<b>8</b>	Green Business		
<b>9</b>	Strategic Management Models and Environment I		
<b>10</b>	Strategic Management Models and Environment II		
<b>11</b>	Sustainable Production and Marketing Methods		
<b>Activites</b>		<b>Number</b>	<b>Duration (hour)</b>
			<b>Total Work Load (hour)</b>
Theoretical	Management System Standards	14	3.00
Practicals/Labs		0	0.00
Self study and preperation		14	4.00
Homeworks		0	0.00
Projects		0	0.00
Field Studies		0	0.00
Midterm exams		1	20.00
Others		0	0.00
Final Exams			32.00
Total Work Load			170.00
Assessment			5.00
Total work load/ 30 hr			
ECTS Credit of the Course			5.00
Midterm Exam	1	40.00	
Quiz	0	0.00	
Home work-project	0	0.00	
Final Exam	1	60.00	
Total	2	100.00	
Contribution of Term (Year) Learning Activities to Success Grade		40.00	
Contribution of Final Exam to Success Grade		60.00	
Total		100.00	

Measurement and Evaluation Techniques Used in the Course	Course success is measured by 1 midterm and 1 final exam held during the semester. In the exams, mixed exam technique, in which multiple choice and written methods are used together, is applied.
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<b>24</b>	<b>ECTS / WORK LOAD TABLE</b>
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<b>25</b>	<b>CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS</b>															
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	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	2	3	2	3	4	4	4	4	4	0	0	0	0	0	0
ÖK2	3	3	3	2	3	3	4	4	4	4	0	0	0	0	0	0
ÖK3	2	4	4	4	3	4	5	5	3	4	0	0	0	0	0	0
ÖK4	3	4	3	3	3	4	5	4	4	4	0	0	0	0	0	0
ÖK5	3	3	4	4	5	4	4	4	5	4	0	0	0	0	0	0
ÖK6	2	4	4	3	4	5	5	4	4	4	0	0	0	0	0	0
ÖK7	2	3	4	3	4	4	4	4	4	4	0	0	0	0	0	0
ÖK8	3	3	4	4	4	3	3	4	4	3	0	0	0	0	0	0

<b>LO: Learning Objectives    PQ: Program Qualifications</b>																
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<b>Contribution Level:</b>	<b>1 very low</b>	<b>2 low</b>	<b>3 Medium</b>	<b>4 High</b>	<b>5 Very High</b>
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