	TECHNOLOGICA	L INN	IOVATION MANAGEMENT							
1	Course Title:	TECHNO	DLOGICAL INNOVATION MANAGEMENT							
2	Course Code:	MAK623	33							
3	Type of Course:	Optional								
4	Level of Course:	Third Cy	rcle							
5	Year of Study:	1								
6	Semester:	1								
7	ECTS Credits Allocated:	6.00								
8	Theoretical (hour/week):	3.00								
9	Practice (hour/week):	0.00								
10	Laboratory (hour/week):	0								
11	Prerequisites:	None								
12	Language:	Turkish								
13	Mode of Delivery:	Face to	face							
14	Course Coordinator:	Prof. Dr.	Fatih Karpat							
15	Course Lecturers:									
16	Contact information of the Course Coordinator:	Prof. Dr.	Prof. Dr. Fatih KARPAT							
17	Website:									
18	Objective of the Course:	The introduction of concepts related to technology and innovation classification, stages and to gain knowledge and skills for management.								
19	Contribution of the Course to Professional Development:	The stud	dent will learn the basics of technology and innovation s.							
20	Learning Outcomes:									
		1	Explains the terminology about tecnology							
		2	Explains the terminology about innovation							
		3	Explains the importance of tecnology and innovation research techniques as applied to industry.							
		4	Provides information about the creativity and product development.							
		5	The use of creative thinking techniques teaches problem solving							
		6								
		7								
		8								
		9								
		10								
21	Course Content:		0							
10/5 - 1	Theoretical	Co	ourse Content:							
	Theoretical Conoral introduction to the technology	av ood	Practice							
1	General introduction to the technologinnovation management and period informing.									
2	General concepts related to technologinnovation management.	ogy and								
3	Operating System and Functioning, Management Functions.									

4						and rel		gemen	t.											
5		Innovation concept, Innovation is a precaution in terms of businesses.																		
6	Innova	Innovation and Technology Management.																		
7	Types of Innovation																			
8	8 Creative Thinking Techniques and Applications																			
9																				
10	Intellectual and industrial property rights																			
11	Types	Types of Innovation																		
12	Projec	Project Presentations																		
13	Projec	t P	resen	tation	s															
14	·																			
22 Textbooks, References and/or Other Materials:								Fr	Frederick Betz, "Teknolojik Yenilik Yönetimi", 2010											
23	Asses	me	ent																	
TERM L	LEARNING ACTIVITIES NUMBE							W	WEIGHT											
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Quiz								0	0.	0.00										
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Midterm exams 24 FCTS / WORK LOAD TABLE Others									1)	10.00					
Final E	Final Exams									1)	10.00				
Total W	Total Work Load																182.00			
Total work load/ 30 hr																6.07				
ECTS Credit of the Course								6.00												
25				CON	TRIE	BUTIO	N C			NING (LIFI			OME:	S TO	PROC	SRAM	ME			
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ÖK3	3	3	4	4	4	4	5	5	5	4	4	0	0	0	0	0
ÖK4	4	3	4	4	5	4	3	3	3	3	4	0	0	0	0	0

ÖK5	4	4	4	3	3	4	5	5	4	4	5	0	0	0	0	0
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