

ENTREPRENEURSHIP

1	Course Title:	ENTREPRENEURSHIP
2	Course Code:	OTPS013
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. Dr. ÖMER NURİ ÇAM
15	Course Lecturers:	Meslek Yüksekokulları yönetim kurullarının görevlendirdiği öğretim elemanları
16	Contact information of the Course Coordinator:	Öğr.Gör. Hatice TÜRK, Bursa Uludağ Üniversitesi, Mustafakemalpaşa MYO, İşletme Yönetimi Programı, Atariye Mh. Cumhuriyet Cd. No:4/1 16500 Mustafakemalpaşa / BURSA Dahili numara: 61531 E-posta: haticeturk@uludag.edu.tr
17	Website:	
18	Objective of the Course:	It is aimed that students have the qualifications, knowledge and competencies that can establish their own business, reveal the entrepreneurship characteristics that exist in them and gain the necessary equipment to develop them.
19	Contribution of the Course to Professional Development:	Students who want to start their own business will have theoretical knowledge about the entrepreneurial process.
20	Learning Outcomes:	
	1	Information about the definition and types of entrepreneurship will be learned.
	2	Social and economic importance of entrepreneurship will be understood.
	3	The advantages and disadvantages of entrepreneurship will be understood.
	4	The student will have an idea about whether he/she can be a successful entrepreneur by comparing the characteristics that should be found in the entrepreneur with his/her personal characteristics.
	5	The importance of being creative and innovative in entrepreneurship will be understood.
	6	It will be informed about the studies in the process of establishing a new business.
	7	Alternatives to establishing a business, acquisition or becoming a partner in the business will be evaluated.
	8	Information will be obtained about the support for entrepreneurs.
	9	
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21	Course Content:	

	Course Content:			
Week	Theoretical	Practice		
1	Basic concepts of entrepreneurship and historical development of entrepreneurship			
2	The characteristics of the entrepreneur and the points that the entrepreneur should pay attention to (success and failure factors)			
3	Reasons to be an entrepreneur, aims of entrepreneurship, advantages and disadvantages of entrepreneurship			
4	Environmental factors affecting entrepreneurship			
5	The problems experienced by entrepreneurs in Turkey			
6	Basic functions of entrepreneurship (social and economic importance)			
7	Creativity and innovation in entrepreneurship, entrepreneurship types			
8	Subject repetition and midterm exam			
9	Home-based work, internet entrepreneurship and women entrepreneurs			
10	Establishing a new business and business establishment processes (Economic and technical analysis)			
11	Establishing a new business and business establishment procedures (Financial and			
Activites		Number	Duration (hour)	Total Work Load (hour)
12	Theoretical Support for entrepreneurs	14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		14	3.00	42.00
13	Textbooks, References and/or Other	Çiğdem İlkk, Prof Dr. Mehmet MARANGOZ		
Homeworks		0	0.00	0.00
Projects		KÜÇÜK	0.00	0.00
Field Studies		0	0.00	0.00
TERM LEARNING ACTIVITIES		NUMBER	WEIGHT	
Midterm exams		1	10.00	10.00
Others		0	0.00	0.00
Final Exams		0	10.00	10.00
Quiz		0	0.00	0.00
Total Work Load				90.00
Total work load/ 30 hr		1	60.00	3.00
Final Exam				3.00
ECTS Credit of the Course				3.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00		
Contribution of Final Exam to Success Grade		60.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		Measurement and evaluation are carried out according to the principles of Bursa Uludağ University Associate and Undergraduate Education Regulation.		
24	ECTS / WORK LOAD TABLE			

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
ÖK2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
ÖK4	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			