

RESEARCH TECHNIQUES AND PUBLICATION ETHICS

1	Course Title:	RESEARCH TECHNIQUES AND PUBLICATION ETHICS	
2	Course Code:	YOR5169	
3	Type of Course:	Compulsory	
4	Level of Course:	Second Cycle	
5	Year of Study:	1	
6	Semester:	1	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. Mehmet ERYILMAZ	
15	Course Lecturers:	Prof.Dr. Mehmet Eryilmaz	
16	Contact information of the Course Coordinator:	mehmetery@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	<p>This lecture provides students vision of research techniques and publication ethics. Three questions will be examined in the lecture.1) Why is scientific research important? 2) How do you design a scientific research? 3) How do you conduct a scientific research? The main aim of the lecture are teaching the topics about scientific research and publication ethics and methods of designing a scientific research and scientific research process. The lecture consists of teaching of the lecturer, case studies and projects.</p>	
19	Contribution of the Course to Professional Development:	Gaining an ability to see the occupations with more scientific lenses.	
20	Learning Outcomes:		
		1	Determining the Elements of Research Design
		2	To be able to distinguish the concepts of methodology, epistemology and Ontology
		3	Having the ability to design hypotheses
		4	Having the ability to design researches
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Introduction to course		
2	Scientific research and alternative approaches to research		

3	Problem area and definition of problem area	
4	Theoretical Framework and Hypothesis Development	
5	Methodology, Epistemology and Ontology	
6	Positivism in management and organization Studies	
7	Interpretation in Management and Organization Studies	
8	Critical Approach and Critical Management Studies	
9	Elements of Research Design	
10	Research design – 1 survey	
11	Research design -2 field research	
12	Research design -3 case study research	
13	Research design -4 historical comparative research	
14	Overall assessment	

22	Textbooks, References and/or Other Materials:	<ul style="list-style-type: none"> • Mangematin, V. and Baden-Fuller, C. 2008. "Global Contests in the Production of Business Knowledge: Regional Centres and Individual Business Schools". Long Range Planning, 41(1): 117-139. • W. Lawrence Neuman, Toplumsal Araştırma Yöntemleri, Cilt:1, Bölüm: 1 • W. Lawrence Neuman, Toplumsal Araştırma Yöntemleri.
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Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	42	1.00	42.00
Practicals/Labs	0	0.00	0.00
Self-study and preparation	14	2.00	28.00
Homeworks	2	5.00	10.00
Projects	0	0.00	0.00
Midterm Exams	0	0.00	0.00
Field Studies	0	0.00	0.00
Quiz	0	0.00	0.00
Midterm exams	0	0.00	0.00
Others	0	0.00	0.00
Final Exam	1	40.00	40.00
Final Exams	1	40.00	40.00
Total Work Load			120.00
Contribution of Term (Year) Learning Activities to Total Work Load/ 30 hr	100.00		4.00
ECTS Credit of the Course			4.00
Contribution of Final Exam to Success Grade	100.00		
Total	100.00		
Measurement and Evaluation Techniques Used in the Course	Multiple Choice		

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	4	3	4	4	3	0	4	3	4	4	0	0	0	0	0
ÖK2	0	0	4	3	0	0	0	0	5	0	4	0	0	0	0	0

ÖK3	3	4	4	4	5	5	4	4	5	4	0	0	0	0	0	0
ÖK4	3	4	4	4	4	4	3	3	5	5	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low			3 Medium			4 High			5 Very High				