

DIGITAL TECHNOLOGY AND NEW MEDIA

1	Course Title:	DIGITAL TECHNOLOGY AND NEW MEDIA
2	Course Code:	SOS6106
3	Type of Course:	Optional
4	Level of Course:	Third Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Dr. Öğr. Üyesi FATİH AMAN
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Dr. Öğr. Üyesi Fatih AMAN-Bursa Uludağ Üniv. Fen Edebiyat Fak. Sosyoloji Bölümü- Email: faman@uludag.edu.tr
17	Website:	
18	Objective of the Course:	Getting to know and discuss digital technology and new media
19	Contribution of the Course to Professional Development:	Gaining the general features and functions of digital technology and new media to the students
20	Learning Outcomes:	
	1	Understanding the terms related to digital technology and new media
	2	Understanding the historical process of digital technology and new media
	3	Understanding the theories about digital technology and new media
	4	To discuss the situation of digital technology and new media today
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Introduction: What is digital technology and new media?	
2	Historical process of digital technology and new media	
3	Digital technology and new media theories	
4	Digital technology and new media platforms	

5	1- Facebook	
6	2- Twitter	
7	3- Instagram	
8	4- Whatsapp	
9	5- Haber siteleri	
10	6- Oyun siteleri	
11	7- Youtube	
12	Digital technology and new media today	
13	Where do digital technology and new media go?	
14	Towards a digital world	

22	Textbooks, References and/or Other Materials:	Mutlu Binark,, Günseli Bayraktutan,, Tezcan Durna, İletişim Hakkı ve Yeni Medya Tehditler ve Olanaklar, UĞUR MUMCU VAKFI YAYINLARI, 2020;Natalie Fenton, Yeni Medya Eski Haber, DORUK YAYINLARI, 2020; Tüba Karahisar-Celal Hayır,Yeni Medya Çalışmaları & Değişen Toplumsallaşma LİTERATÜRK ACADEMİ, 2021; Mutlu Binark-Günseli Bayraktutan, Ayın Karanlık Yüzü: Yeni Medya ve Etik KALKEDON YAYINLARI, 2018; Yeni Medya Geleceğin Gazeteciliği, Editor: Himmet Hülür,, Cem Yaşın, ÜTOPYA YAYINEVİ, 2017; Tamer Bayrak,, Deniz Yengin, Yeni Medya ve Sanal Gerçeklik, İSTANBUL AYDIN ÜNİVERSİTESİ YAYINLARI
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Activites	Number	Duration (hour)	Total Work Load (hour)
THEORETICAL	27	2.00	28.00
TERM LEARNING ACTIVITIES	NUMBE	WEIGHT	
Practicals/Labs	0	0.00	0.00
Midterm Exam	1	40.00	
Self study and preperation	6	7.00	42.00
Homeworks	2	25.00	50.00
Home work-project	0	0.00	0.00
Projects	4	25.00	
Field Studies	0	0.00	0.00
Total	2	100.00	15.00
Midterm exams		15.00	15.00
Others	0	0.00	0.00
Final Exams	1	15.00	15.00
Contribution of Final Exam to Success Grade		60.00	
Total Work Load			165.00
Total		100.00	
Total work load/ 30 hr			5.00
ECTS Credit of the Course			5.00

24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	3	4	3	2	2	4	5	3	1	2	2	3	2	1	2
ÖK2	3	4	3	2	2	4	3	3	2	2	3	4	2	1	2	3
ÖK3	4	3	3	4	3	3	2	3	4	3	2	3	3	3	2	2
ÖK4	5	4	4	3	2	4	4	4	3	4	3	2	2	2	3	1

LO: Learning Objectives PQ: Program Qualifications					
Contrib ution Level:	1 very low	2 low	3 Medium	4 High	5 Very High