

SUPPLY CHAIN MANAGEMENT AND LOJISTICS

1	Course Title:	SUPPLY CHAIN MANAGEMENT AND LOJISTICS
2	Course Code:	IUS3209
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	5
7	ECTS Credits Allocated:	4.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Dr. Öğr. Üyesi YÜKSEL OKŞAK
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Doç. Dr. Yüksel OKŞAK Bursa Uludağ Üniversitesi İnegöl İşletme Fakültesi Uluslararası Ticaret ve İşletmecilik yukseleksak@uludag.edu.tr 0 224 294 26 95
17	Website:	
18	Objective of the Course:	The goal of this lesson is to teach a student logistic and the concept of the supply chain management which is the most important subject of the logistic and how and however this subject will reserve a place in international trade which he/she will do it in the future.
19	Contribution of the Course to Professional Development:	It is the student's understanding of the supply chain management, which is the most important element of logistics and logistics.
20	Learning Outcomes:	
	1	To be able to have a good command of the basic concepts of the logistic and supply chain management.
	2	To be able to understand development process of the supply chain management
	3	To be able to know somethings about supply chain management's interior and exterior factors.
	4	To be able to do supply chain management's activities' sparseness
	5	To be able to understand policies of supply chain management.
	6	He/she can understand and develop a solution about supply chain management's problems
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	Introduction of International Logistic	
2	Global Sourcing and Trade	
3	Supply Chain Management: The Concept of Supply Chain Management and Prolificacy in Supply Chain	
4	Strategic Planning	
5	Transportation Planning	
6	Generally Land, Aerial and sea Transport, Mixing Transport	
7	Harbours and related plants	
8	Review and Mid-Term Exam	
9	The importance of Knowledge in Supply Chain Management	
10	Information and communication Technology in Supply Chain	
11	The Concept of Demand Management	
12	Inventory Management	
13	Logistic Management	
14	Electronic Supply Chain	
22	Textbooks, References and/or Other Materials:	Douglas Loung, International Logistic-Global Supply Chain Management, Nobel Publications, 2012.
23	Assesment	
TERM LEARNING ACTIVITIES		NUMBE R
		WEIGHT
Midterm Exam		1
		20.00
Quiz		0
		0.00
Home work-project		1
		20.00
Final Exam		1
		60.00
Total		3
		100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		Relative Evaluation
24	ECTS / WORK LOAD TABLE	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	2.00	28.00
Homeworks	0	0.00	0.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	20.00	20.00
Others	0	0.00	0.00
Final Exams	1	30.00	30.00
Total Work Load			140.00
Total work load/ 30 hr			4.00
ECTS Credit of the Course			4.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	3	3	4	2	3	1	3	5	2	4	1	0	0	0	0
ÖK2	5	3	3	2	2	3	1	3	5	2	4	1	0	0	0	0
ÖK3	5	4	3	2	2	3	1	3	5	2	4	1	0	0	0	0
ÖK4	5	3	3	2	2	3	1	3	5	2	4	1	0	0	0	0
ÖK5	5	3	3	4	2	3	1	3	5	2	4	1	0	0	0	0
ÖK6	5	5	3	4	2	3	1	3	5	2	4	1	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contrib ution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							