

MANAGEMENT INFORMATION SYSTEMS II

1	Course Title:	MANAGEMENT INFORMATION SYSTEMS II
2	Course Code:	IYS3220
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	6
7	ECTS Credits Allocated:	4.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	No Prerequisites
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. MELİH ENGİN
15	Course Lecturers:	Doç.Dr. Melih ENGİN
16	Contact information of the Course Coordinator:	Doç.Dr. Melih ENGİN melihengin@uludag.edu.tr Uludağ Üniversitesi İnegöl İşletme Fakültesi İnegöl Yerleşkesi Cerrah Yolu 16400 İnegöl /BURSA TÜRKİYE 0224 294 26 95
17	Website:	
18	Objective of the Course:	To give students information regarding new and advanced statistical techniques used in quality improvement
19	Contribution of the Course to Professional Development:	Combining Information Technology and Management content. To reassure students about the technologies that are shaping business today and to provide them with tools to help them evaluate technological trends after graduation. Develop an understanding of the need for management information systems (MIS), the importance of MIS in business, interactions and interactions between management, information and systems, and the impact of MISs and ISs on developing managerial, operational, and strategy-building competencies; and therefore to reach efficiency and gain competitive advantage. To increase awareness of the critical importance of the information world in professional life, information technology and information systems security, ethical and social issues.
20	Learning Outcomes:	
	1	To learn Basics of Information Systems
	2	To learn Competing with Information Technology
	3	To learn hardware units
	4	To learn software and kinds of softwares
	5	To know managing data sources
	6	To learn telecommunications and networks
	7	To learn E-Business Systems
	8	To learn Enterprise Business Systems
	9	To learn E-commerce Business Systems
	10	To learn Decision Support Systems
21	Course Content:	

	Course Content:				
Week	Theoretical		Practice		
1	Information Systems in Global Business Today				
2	Global E-Business: How Businesses Use Information Systems				
3	Information Systems, Organizations, and Strategy				
4	IT Infrastructure and Emerging Technologies				
5	Foundations of Business Intelligence: Databases and Information Management				
6	Telecommunications, the Internet, and Wireless Technology				
7	Achieving Operational Excellence and Customer Intimacy: Enterprise Applications				
8	E-Commerce: Digital Markets, Digital Goods				
9	Decision Making and Knowledge Management				
10	Building Information Systems				
11	Managing Information Systems Projects				
12	Managing Global Systems				
Activites			Number	Duration (hour)	Total Work Load (hour)
22	Textbooks, References and/or Other Materials:		-Management Information Systems / Kenneth C. Laudon, Jane P. Laudon.		42.00
Practicals/Labs			0	0.00	0.00
Self study and preperation			George M. Marakas.	5.00	50.00
Homeworks			0	0.00	0.00
Projects			0	0.00	0.00
Field Studies			0	0.00	0.00
Midterm Exams			1	23.00	23.00
TERM LEARNING ACTIVITIES		NUMBE	WEIGHT		
Others			0	0.00	0.00
Midterm Exam		1	40.00		
Final Exams			1	5.00	5.00
Total Work Load					120.00
Home work-project			0	0.00	
Total work load/ 30 hr					4.00
ECTS Credit of the Course					4.00
Total		2	100.00		
Contribution of Term (Year) Learning Activities to Success Grade			40.00		
Contribution of Final Exam to Success Grade			60.00		
Total			100.00		
Measurement and Evaluation Techniques Used in the Course			Relative Evaluation		
24	ECTS / WORK LOAD TABLE				

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
ÖK2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			